

# Plus Size Clothing Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Plus Size Clothing Trends and Forecast

The future of the global plus size clothing market looks promising with opportunities in the casual wear, formal wear, and sportswear markets. The global plus size clothing market is expected to reach an estimated \$340.7 billion by 2030 with a CAGR of 4.8% from 2024 to 2030. The major drivers for this market are growing recognition of the demand for fashionable, cutting-edge plus-size consumer options, consumer tastes are changing, giving priority to fit, comfort, and style, as well as, rising popularity of body-positive influencers and celebrities acceptance.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Plus Size Clothing by Segment

The study includes a forecast for the global plus size clothing by type, gender, age group, price point, and region.

Plus Size Clothing Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Casual Wear

Formal Wear

Sportswear

Others

Plus Size Clothing Market by Gender [Shipment Analysis by Value from 2018 to 2030]:

Male

Female

Plus Size Clothing Market by Age Group [Shipment Analysis by Value from 2018 to 2030]:

Below 15

16 To 59

60 & Above

Plus Size Clothing Market by Price Point [Shipment Analysis by Value from 2018 to 2030]:

Economy

Mid-Range

Premium

Plus Size Clothing Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

## The Rest of the World

### List of Plus Size Clothing Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies plus size clothing companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the plus size clothing companies profiled in this report include-

H&M

PUMA

ASOS

Adidas

Ralph Lauren Corporation

WHP Global

Under Armour

Capri Holdings

Nike

Punto

### Plus Size Clothing Market Insights

Lucintel forecasts that premium is expected to witness the highest growth over the forecast period.

Within this market, casual wear will remain the largest segment due to consumers' growing acceptance and acclaim of casual attire for social events.

APAC is expected to witness the highest growth over the forecast period due to increased average calorie intake per person in middle-class and wealthy homes, which raises the prevalence of obesity in people.

### Features of the Global Plus Size Clothing Market

**Market Size Estimates:** Plus size clothing market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Plus size clothing market size by type, gender, age group, price point, and region in terms of value (\$B).

**Regional Analysis:** Plus size clothing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, gender, age group, price point, and regions for the plus size clothing market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the plus size clothing market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

### FAQ

**Q1. What is the plus size clothing market size?**

**Answer:** The global plus size clothing market is expected to reach an estimated \$340.7 billion by 2030.

**Q2. What is the growth forecast for plus size clothing market?**

**Answer:** The global plus size clothing market is expected to grow with a CAGR of 4.8%

from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the plus size clothing market?

Answer: The major drivers for this market are growing recognition of the demand for fashionable, cutting-edge plus-size consumer options, consumer tastes are changing, giving priority to fit, comfort, and style, as well as, rising popularity of body-positive influencers and celebrities acceptance.

Q4. What are the major segments for plus size clothing market?

Answer: The future of the global plus size clothing market looks promising with opportunities in the casual wear, formal wear, and sportswear markets.

Q5. Who are the key plus size clothing market companies?

Answer: Some of the key plus size clothing companies are as follows:

H&M

PUMA

ASOS

Adidas

Ralph Lauren Corporation

WHP Global

Under Armour

Capri Holdings

Nike

Punto

Q6. Which plus size clothing market segment will be the largest in future?

Answer: Lucintel forecasts that premium is expected to witness the highest growth over the forecast period.

Q7. In plus size clothing market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to increased average calorie intake per person in middle-class and wealthy homes, which raises the prevalence of obesity in people.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the plus size clothing market by type (casual wear, formal wear, sportswear, and others), gender (male and female), age group (below 15, 16 to 59, and 60 & above), price point (economy, mid-range, and premium), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Plus Size Clothing Market, Plus Size Clothing Market Size, Plus Size Clothing Market Growth, Plus Size Clothing Market Analysis, Plus Size Clothing Market Report, Plus Size Clothing Market Share, Plus Size Clothing Market Trends, Plus Size Clothing Market Forecast, Plus Size Clothing Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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