

# Playing Card Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Playing Card Trends and Forecast

The future of the global playing card market looks promising with opportunities in the home entertainment and casino markets. The global playing card market is expected to reach an estimated \$36.3 million by 2030 with a CAGR of 7.1% from 2024 to 2030. The major drivers for this market are growing gaming culture, increasing popularity of cardistry, and rise in product innovation and differentiation.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Playing Card by Segment

The study includes a forecast for the global playing card by type, application, and region.

Playing Card Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Cardboard

Plastic-Coated Paper

Cotton-Paper Blend

Plastic

Others

Playing Card Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Home Entertainment

Casino

Others

Playing Card Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Playing Card Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies playing card companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the playing card companies profiled in this report include-

United States Playing Card

Theory 11

Ellusionist

Ningbo Three A

Bin Wang

Sharda Cards

Jiangsu Santu

Brijbasi Graphics

Shenzhen YHD Packaging Products

Ningbo Charon Industry

## Playing Card Market Insights

Lucintel forecasts that cardboard is expected to witness the highest growth over the forecast period due to rising demand for more durable and premium options..

Within this market, home entertainment is expected to witness the highest growth due to growing popularity of card games as a social activity.

APAC will remain the largest region over the forecast period due to increasing number of entertainment and recreational activities and large manufacturing base, particularly in China and India.

## Features of the Global Playing Card Market

Market Size Estimates: Playing card market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Playing card market size by type, application, and region in terms of value (\$B).

**Regional Analysis:** Playing card market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, and regions for the playing card market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the playing card market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the playing card market size?**

**Answer:** The global playing card market is expected to reach an estimated \$36.3 million by 2030.

**Q2. What is the growth forecast for playing card market?**

**Answer:** The global playing card market is expected to grow with a CAGR of 7.1% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the playing card market?**

**Answer:** The major drivers for this market are growing gaming culture, increasing popularity of cardistry, and rise in product innovation and differentiation.

**Q4. What are the major segments for playing card market?**

**Answer:** The future of the playing card market looks promising with opportunities in the home entertainment and casino markets.

**Q5. Who are the key playing card market companies?**

**Answer:** Some of the key playing card companies are as follows:

United States Playing Card

Theory 11

Ellusionist

Ningbo Three A

Bin Wang

Sharda Cards

Jiangsu Santu

Brijbasi Graphics

Shenzhen YHD Packaging Products

Ningbo Charon Industry

Q6. Which playing card market segment will be the largest in future?

Answer: Lucintel forecasts that cardboard is expected to witness the highest growth over the forecast period due to rising demand for more durable and premium options..

Q7. In playing card market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to increasing number of entertainment and recreational activities and large manufacturing base, particularly in China and India.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the playing card market by type (cardboard, plastic-coated paper, cotton-paper blend, plastic, and others), application (home entertainment, casino, and others), and region (North

America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Playing Card Market, Playing Card Market Size, Playing Card Market Growth, Playing Card Market Analysis, Playing Card Market Report, Playing Card Market Share, Playing Card Market Trends, Playing Card Market Forecast, Playing Card Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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