

# Player Tracking Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/P128CB7D3FD3EN.html>

Date: September 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: P128CB7D3FD3EN

## Abstracts

It will take 2-3 business days to deliver the report upon receipt the order if any customization is not there.

### Player Tracking Trends and Forecast

The future of the global player tracking market looks promising with opportunities in the individual sports tennis and team sports markets. The global player tracking market is expected to reach an estimated \$17.3 billion by 2030 with a CAGR of 18.4% from 2024 to 2030. The major drivers for this market are the necessity for advanced metrics to enhance the training of athletes across different sports, increasing demand for real-time data accessibility to enhance athlete performance ,and a surge in the viewership of televised sporting events.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Player Tracking by Segment

The study includes a forecast for the global player tracking by component, application, end use, and region.

### Player Tracking Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Solution

Services

Player Tracking Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Fitness

Performance

Behavior

Player Safety

Player Tracking Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Individual Sports Tennis

Team Sports

Player Tracking Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Player Tracking Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies player tracking companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the player tracking companies profiled in this report include-

Johan Sports

Chyronhego Corporation

Zebra Technologies

Sonda Sports

Playgineering

Statsports Group

Q-Track

Polar Electro

Xampion

STATS

## Player Tracking Market Insights

Lucintel forecasts that solution is expected to witness higher growth over the forecast period.

Within this market, team sports will remain the largest segment.

APAC is expected to witness highest growth over the forecast period.

## Features of the Global Player Tracking Market

Market Size Estimates: Player tracking market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Player tracking market size by component, application, end use, and region in terms of value (\$B).

**Regional Analysis:** Player tracking market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different components, applications, end uses, and regions for the player tracking market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the player tracking market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1** What is the player tracking market size?

**Answer:** The global player tracking market is expected to reach an estimated \$17.3 billion by 2030.

**Q.2** What is the growth forecast for player tracking market?

**Answer:** The global player tracking market is expected to grow with a CAGR of 18.4% from 2024 to 2030.

**Q.3** What are the major drivers influencing the growth of the player tracking market?

**Answer:** The major drivers for this market are the growing necessity for advanced metrics to enhance the training of athletes across different sports, increasing demand for real-time data accessibility to enhance athlete performance, and a surge in the viewership of televised sporting events.

**Q4.** What are the major segments for player tracking market?

**Answer:** The future of the player tracking market looks promising with opportunities in the individual sports tennis and team sports markets.

**Q5.** Who are the key player tracking market companies?

**Answer:** Some of the key player tracking companies are as follows:

JOHAN Sports

ChyronHego Corporation

Zebra Technologies

Sonda Sports

PlayGineering

STATSports Group

Q-Track

Polar Electro

Xampion

STATS

Q6. Which player tracking market segment will be the largest in future?

Answer: Lucintel forecasts that solution is expected to witness higher growth over the forecast period.

Q7. In player tracking market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the player tracking market by component (solution and services), application (fitness, performance,

behavior, and player safety), end use (individual sports tennis and team sports), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Player Tracking Market, Player Tracking Market Size, Player Tracking Market Growth, Player Tracking Market Analysis, Player Tracking Market Report, Player Tracking Market Share, Player Tracking Market Trends, Player Tracking Market Forecast, Player Tracking Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL PLAYER TRACKING MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Player Tracking Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Player Tracking Market by Component

3.3.1: Solution

3.3.2: Services

3.4: Global Player Tracking Market by Application

3.4.1: Fitness

3.4.2: Performance

3.4.3: Behavior

3.4.4: Player Safety

3.5: Global Player Tracking Market by End Use

3.5.1: Individual Sports Tennis

3.5.2: Team Sports

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Player Tracking Market by Region

4.2: North American Player Tracking Market

4.2.2: North American Player Tracking Market by End Use: Individual Sports Tennis and Team Sports

4.3: European Player Tracking Market

4.3.1: European Player Tracking Market by Component: Solution and Services

4.3.2: European Player Tracking Market by End Use: Individual Sports Tennis and Team Sports

4.4: APAC Player Tracking Market

4.4.1: APAC Player Tracking Market by Component: Solution and Services

4.4.2: APAC Player Tracking Market by End Use: Individual Sports Tennis and Team Sports

4.5: ROW Player Tracking Market

4.5.1: ROW Player Tracking Market by Component: Solution and Services

4.5.2: ROW Player Tracking Market by End Use: Individual Sports Tennis and Team Sports

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Player Tracking Market by Component

6.1.2: Growth Opportunities for the Global Player Tracking Market by Application

6.1.3: Growth Opportunities for the Global Player Tracking Market by End Use

6.1.4: Growth Opportunities for the Global Player Tracking Market by Region

6.2: Emerging Trends in the Global Player Tracking Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Player Tracking Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Player Tracking Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: JOHAN Sports

7.2: ChyronHego Corporation

7.3: Zebra Technologies

7.4: Sonda Sports

7.5: PlayGineering

7.6: STATSports Group

7.7: Q-Track

7.8: Polar Electro

7.9: Xampion

7.10: STATS



## I would like to order

Product name: Player Tracking Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/P128CB7D3FD3EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P128CB7D3FD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970