

Plastic Additive Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the plastic additive market looks attractive with opportunities in the construction, packaging, consumer goods, and automotive industries. The global plastic additive market is expected to reach an estimated \$50 billion by 2023 with a CAGR of 4.2% from 2018 to 2023. The major growth drivers for this market are increasing demand for plastics in various end use markets and increasingly stringent safety standards for smoke and flammability.

Emerging trends, which have a direct impact on the dynamics of the plastic additive industry, include the development of bio based plasticizers and growing consumption of nanopowder or nanoparticle aluminum hydroxides.

A total of 135 figures/charts and 125 tables are provided in this 242 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this plastic additive market report, download the report brochure.

plastic additive by product
plastic additive market
plastic additive companies

The study includes the plastic additive market size and forecast for the global plastic additive market through 2023, segmented by product type, by end use industry, by plastic type, by function, and region as follows:

Plastic Additive Market by Product Type [Volume (Kilotons) and \$M shipment analysis for 2012 – 2023]:

Plasticizer Flame Retardant Pigment Stabilizer Impact modifier Antioxidant
Blowing agent Others
Plastic Additive Market by End Use Industry [Volume (Kilotons) and \$M shipment
analysis for 2012 – 2023]:
Construction Packaging Consumer Goods Automotive Others
Plastic Additive Market by Plastic Type [Volume (Kilotons) and \$M shipment analysis for
2012 – 2023]:
Polyvinyl Chloride (PVC) Polyethylene (PE) Polypropylene (PP) Other Commodity
Plastics Engineering Plastics High Performance Plastics
Plastic Additive Market by Function [Volume (Kilotons) and \$M shipment analysis for
2012 – 2023]:
Property Modifiers Property Stabilizers Property Extenders Processing Aids
Plastic Additive Market by Region [Volume (Kilotons) and \$M shipment analysis for
2012 – 2023]:
North America Europe Asia Pacific The Rest of the World

Some of the plastic additives companies profiled in this report include Clariant, BASF SE, ExxonMobil, Akzo Nobel, and The DowDuPont, Evonik Industries, Lanxess, and Nabaltec and others.

Lucintel forecasts that plasticizer will remain the largest additive type over the forecast period supported by growth in demand for flexible polyvinyl chloride (PVC) plastic in film & sheet, wire & cable, and flooring applications. Lucintel predicts that the flame retardant additive is expected to witness the highest growth during the forecast period due to more stringent fire safety standards and growth in the markets of construction and electrical & electronics.

Within the plastic additive market, construction will remain the largest end use industry during the forecast period due to increasing demand for plastics in construction; these include pipes and fittings, flooring, wall-coverings, and wire and cable applications. Lucintel predicts that the demand for plastic additives for packaging end use is likely to experience the highest growth in the forecast period due to its growing demand in the areas of food and beverages, household products, industrial products, personal care, and pharmaceuticals.

Asia Pacific is expected to remain the largest market by value and volume and will experience the highest growth over the forecast period supported by high consumption of plastics in China and India. China is the largest market for plastic additives due to high production of plastics considering the high domestic demand, easy availability of

raw materials, low production, and labor cost.

Some of the features of “Plastic Additive Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global plastic additive market size estimation in terms of value (\$M) and volume (Kilo Tons) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by application, and end use industry. Segmentation analysis: Global plastic additive market size by various applications such as product, end use industry, plastic, and function in terms of value and volume shipment. Regional analysis: Global plastic additive market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of plastic additive in the plastic additive market. Strategic analysis: This includes M&A, new product development, and competitive landscape of plastic additive in the plastic additive market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global plastic additive market by product type (plasticizers, flame retardants, pigments, stabilizers, impact modifiers, antioxidants, blowing agents, and others), end use industry (construction, packaging, automotive, consumer goods, and others), plastic type (polyvinyl chloride (PVC), polyethylene (PE), polypropylene (PP), other commodity plastics, engineering plastics, and high performance plastics), by function (property modifiers, property stabilizers, property extenders, and processing aids) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the plastic additive market?

Q.5 What are the business risks and threats to the plastic additive market?

Q.6 What are emerging trends in this plastic additive market and the reasons behind them?

Q.7 What are the changing demands of customers in the plastic additive market?

Q.8 What are the new developments in the plastic additive market? Which companies are leading these developments?

Q.9 Who are the major players in this plastic additive market? What strategic initiatives

are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this plastic additive area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this plastic additive market?

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