

Plasma Lighting Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global plasma lighting market looks promising with opportunities in the the roadways, streets, tunnels, and horticulture industries. The global plasma lighting market is expected to grow with a CAGR of 4%-6% from 2020 to 2025. The major drivers for this market are increasing infrastructure development activities in emerging economies, a growing number of indoor farms equipped with plasma lighting across the globe, and increasing demand for energy-efficient & long-lasting light.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global plasma lighting market report, please download the report brochure.

In this market, lightron is the largest component of plasma lighting, whereas horticulture is the largest application. Growth in various segments of the plasma lighting market are given below:

The study includes trends and forecast for the global plasma lighting market by component, application, wattage, and region as follows:

By Component [Value (\$ Million) shipment analysis for 2014 – 2025]:

Lightron

Waveguide

Cavity Resonator

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Roadways

Streets

Tunnels

Horticulture

By Wattage [Value (\$ Million) shipment analysis for 2014 – 2025]:

300W

700W

1,000W

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the plasma lighting companies profiled in this report include LUMA Group, Ceravision, Hive Lighting, Ka Shui Group, Green de, and Gavita.

Lucintel forecasts that lightron will remain the largest segment over the forecast period as it is cost effectiveness.

Within this market, horticulture will remain the largest segment by application over the forecast period due to the requirement to carry out indoor farming is likely to increase across the globe, especially in the urban areas in the coming years.

Europe will remain the largest region and it is also expected to witness the highest growth over the forecast period due to demand for horticulture plasma lighting systems is higher in countries with harsh winters/erratic climatic conditions as these lights enable crops to grow even in the absence of natural light/sunlight.

Features of the Global Plasma Lighting Market

Market Size Estimates: Global plasma lighting market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast

(2020-2025) by various segments.

Segmentation Analysis: Global plasma lighting market size by various segments, such as component, application, and wattage in terms of value.

Regional Analysis: Global plasma lighting market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different component, application, wattage, and region for the global plasma lighting market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global plasma lighting market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global plasma lighting market by component (lightron, waveguide, and cavity resonator), application (roadways, streets, tunnels, and horticulture), wattage (300W, 700W, and 1,000W), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global plasma lighting market?

Q.5 What are the business risks and threats to the global plasma lighting market?

Q.6 What are emerging trends in this plasma lighting market and the reasons behind them?

Q.7 What are some changing demands of customers in this plasma lighting market?

Q.8 What are the new developments in this plasma lighting market? Which companies are leading these developments?

Q.9 Who are the major players in this plasma lighting market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this plasma lighting market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global plasma lighting market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Component (Lightron, Waveguide, and Cavity Resonator), Application (Roadways, Streets, Tunnels, and Horticulture), and Wattage (300W, 700W, and 1,000W)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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