

# Plant Phenotyping Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Plant Phenotyping Market Trends and Forecast

The future of the plant phenotyping market looks promising with opportunities in the laboratory, greenhouse, and field applications. The global plant phenotyping market is expected to reach an estimated \$0.36 billion by 2028 with a CAGR of 11.2% from 2023 to 2028. The major drivers for this market are increasing demand for innovative plant breeding methods to boost crop production, rising use of these techniques for identifying disease-free plant breeds and seed-borne diseases, and expanding consumer demand for high-quality nutritious foods.

### Plant Phenotyping Market

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Plant Phenotyping Market by Segments

### Plant Phenotyping Market by Segment

The study includes a forecast for the global plant phenotyping market by product type, application, and region, as follows:

Plant Phenotyping Market by Product Type [Shipment Analysis by Value from 2017 to 2028]:

Equipment

Sensors

Software

Services

Others

Plant Phenotyping Market by Application [Shipment Analysis by Value from 2017 to 2028]:

Laboratory

Greenhouse

Field

Others

Plant Phenotyping Market by Region [Shipment Analysis by Value from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Plant Phenotyping Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies plant phenotyping companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce

production costs, and expand their customer base. Some of the plant phenotyping companies profiled in this report include:

LemnaTec

Phenomix Sciences

Keygene

Heinz Walz

Phenospex

Delta-T Devices

Vaisala Oyj

## Plant Phenotyping Market Insights

Lucintel forecasts that equipment will remain the largest segment over the forecast period due to the increasing usage of plant phenotyping tools such as sensors, cameras, and imaging devices in modern agricultural methods.

Greenhouse is expected to remain the largest segment due to its rising use among researchers to examine various plants' response towards particular stressors and it also helps in improving growth conditions for crops within controlled environment.

North America is expected to witness highest growth over the forecast period due to the availability of reliable and advanced farming techniques, supportive governmental initiatives for adoption of agricultural R&D activities, and presence of key players in the region.

## Features of the Plant Phenotyping Market

Market Size Estimates: Plant phenotyping market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Plant phenotyping market size by various segments, such as by product type, application, and region

**Regional Analysis:** Plant phenotyping market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by product type, application, and regions for the plant phenotyping market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the plant phenotyping market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the plant phenotyping market size?

Answer: The global plant phenotyping market is expected to reach an estimated \$0.36 billion by 2028.

Q2. What is the growth forecast for plant phenotyping market?

Answer: The global plant phenotyping market is expected to grow with a CAGR of 11.2% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the plant phenotyping market?

Answer: The major drivers for this market are increasing demand for innovative plant breeding methods to boost crop production, rising use of these techniques for identifying disease-free plant breeds and seed-borne diseases, and expanding consumer demand for high-quality nutritious foods.

Q4. What are the major segments for plant phenotyping market?

Answer: The future of the plant phenotyping market looks promising with opportunities in the laboratory, greenhouse, and field applications.

Q5. Who are the key plant phenotyping companies?

Answer: Some of the key plant phenotyping companies are as follows:

LemnaTec

Phenomix Sciences

Keygene

Heinz Walz

Phenospex

Delta-T Devices

Vaisala Oyj

Q6. Which plant phenotyping segment will be the largest in future?

Answer: Lucintel forecasts that equipment will remain the largest segment over the forecast period due to the increasing usage of plant phenotyping tools such as sensors, cameras, and imaging devices in modern agricultural methods.

Q7. In plant phenotyping market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to the availability of reliable and advanced farming techniques, supportive governmental initiatives for adoption of agricultural R&D activities, and presence of key players in the region.

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Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the plant phenotyping market by product type (equipment, sensors, software, services, and

others), application (laboratory, greenhouse, field, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to plant phenotyping market or related to plant phenotyping companies, plant phenotyping market size, plant phenotyping market share, plant phenotyping analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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