

Philippines Country Analysis 2013-2018: An Evaluation of Political, Social, Economic and Business Risk, March 2013

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Abstracts

The Philippines is a Far East Asian island nation located in the eastern Pacific Ocean. The country has the fifth-largest coastline in the world. Situated 750 miles east of Vietnam, the Philippines is separated from Taiwan to the north by the Luzon Strait. The global GDP grew moderately during the last decade, but the GDP of the Philippines grew quite robustly in comparison over the same period. The economy of this country is expected to reach \$372 billion at current prices by 2018.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this country and presents its findings in “Philippines Country Analysis 2013-2018: An Evaluation of Political, Social, Economic, and Social Risk.” This study provides a concise overview of the political, economical, social, technological, and business risk associated with the country.

Lucintel discusses the various challenges faced by the Philippines. Geographically, the country is an archipelago located in the “Pacific Ring of Fire,” because of which it is prone to earthquakes and volcanic eruptions. Because of its location, the country frequently faces other natural disasters as well, such as floods and typhoons. The Philippines lags behind the other East Asian countries in terms of R&D and technological innovation. R&D expenditure of the Philippines, which represents a small percentage of GDP, grew moderately from 2001 through 2011.

Lucintel's study encompasses the major drivers of the nation's economy. The Filipino labor force is large, affordable, skilled, and essentially an English-speaking work force with a high rate of literacy. The Philippines' well-educated workforce leads to a skilled labor pool, which is beneficial for the telecommunication, information technology,

business process outsourcing, and automotive industries, in addition to various business services sectors.

This report highlights different aspects of the country including geographical location, economic performance, quarterly trend, sectoral contribution, foreign direct investment by industry, trend of population, per capita income, trend of inflation, balance of payment, budget deficit, trade structure, foreign exchange reserve and exchange rates, and R&D expenditures.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Philippines Country Analysis 2013-2018: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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