

Phenoxyethanol Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/PDE085C2FC53EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: PDE085C2FC53EN

Abstracts

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The future of the phenoxyethanol market looks promising with opportunities in the home & personal Care, cosmetics, pharmaceuticals, dyes & inks, and others. The global Phenoxyethanol market is expected to grow with a CAGR of 4%-6% from 2020 to 2025. The major drivers for this market are growing demand for paraben-free products, rapid urbanization, increasing consumer spending on cosmetics products and rise in disposable income of the working class.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global Phenoxyethanol market report, please download the report brochure.

The study includes trends and forecast for the global phenoxyethanol market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Phenoxyethanol P5

Phenoxyethanol P25

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Home and personal care

Cosmetics

Pharmaceuticals

Dyes and inks

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Europe

United Kingdom

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

Indonesia

South Korea

The Rest of the World

Brazil

Some of the phenoxyethanol companies profiled in this report include Jiangsu Jiafeng Chemical Co. Ltd., The Dow Chemical Company, Haihang Industry Co. Ltd., Galaxy Surfactants Ltd., BASF SE, Clariant Corporation, Symrise, and Jinan Haohua Industry Co. Ltd. In this market, industrial product, and pharmaceutical product are the major product types. Lucintel forecasts that Phenoxyethanol P5 will remain the largest segment over the forecast period because of high-product preservative with less than 5ppm of phenol content which is used on a large scale in the cosmetic industry.

Within this market, home & personal care, cosmetics, pharmaceuticals, dyes and inks, and others are the major application of phenoxyethanol. Home and personal care will remain the largest segment by application type over the forecast period because the customers are becoming increasingly aware of the risks posed by different ingredients used in cosmetic products.

Asia-Pacific is expected to witness the highest growth over the forecast period because of the increasing real income and aggressive marketing strategies adopted by leading cosmetics manufacturer the product penetration is increasing across the region.

Features of the Global Phenoxyethanol Market

Market Size Estimates: Global Phenoxyethanol market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global Phenoxyethanol market size by various segments, such as product type and application in terms of value.

Regional Analysis: Global Phenoxyethanol market breakdown by the North

America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and region for the global Phenoxyethanol market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global Phenoxyethanol market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global phenoxyethanol market by product type (Phenoxyethanol P5, and Phenoxyethanol P25), application (home & personal care, cosmetics, pharmaceuticals, dyes and inks, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global Phenoxyethanol market?

Q.5 What are the business risks and threats to the global Phenoxyethanol market?

Q.6 What are emerging trends in this Phenoxyethanol market and the reasons behind them?

Q.7 What are some changing demands of customers in this Phenoxyethanol market?

Q.8 What are the new developments in this Phenoxyethanol market? Which companies are leading these developments?

Q.9 Who are the major players in this Phenoxyethanol market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this Phenoxyethanol market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global Phenoxyethanol market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product type (Phenoxyethanol P5, and Phenoxyethanol P25), Application (home & personal care, cosmetics, pharmaceuticals, dyes and inks, and others),

Regional Scope North America (United States, Canada), Europe (United Kingdom, Germany, France, Italy, Russia, Spain), Asia Pacific (China, Japan, India, Indonesia, South Korea), ROW (Brazil)

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