

Pharmaceutical & Nutraceutical Additive Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/PC43CE7E2C7CEN.html>

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: PC43CE7E2C7CEN

Abstracts

Get it in 2-3 working days by ordering today

Pharmaceutical & Nutraceutical Additive Market Trends and Forecast

The future of the pharmaceutical & nutraceutical additive market looks promising with opportunities in hypermarkets/supermarkets, specialty stores, pharmacies, and online channels. The global pharmaceutical & nutraceutical additive market is expected to reach an estimated \$36.7 billion by 2028 with a CAGR of 6% from 2023 to 2028. The major drivers for this market are increasing consumer spending on food supplements and products to help them stay healthy and growing cases of lifestyle-related disorders.

Pharmaceutical & Nutraceutical Additive Market

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Pharmaceutical & Nutraceutical Additive Market by Segments

Pharmaceutical & Nutraceutical Additive Market by Segment

The study includes trends and forecast for the global pharmaceutical & nutraceutical additive market by functional food, form, sales channel, and region, as follows:

Pharmaceutical & Nutraceutical Additive Market by Functional Food [Value (\$B)

Shipment Analysis from 2017 to 2028]:

Probiotics

Minerals

Proteins & Amino Acids

Prebiotics, & Dietary Fibers

Vitamins

Others

Pharmaceutical & Nutraceutical Additive Market by Form [Value (\$B) Shipment Analysis from 2017 to 2028]:

Capsule and Tablets

Liquid

Powder

Others

Pharmaceutical & Nutraceutical Additive Market by Sales Channels [Value (\$B) Shipment Analysis from 2017 to 2028]:

Hypermarkets/Supermarkets

Specialty Stores

Pharmacies

Online Channels

Pharmaceutical & Nutraceutical Additive Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Pharmaceutical & Nutraceutical Additive Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, pharmaceutical & nutraceutical additive companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the pharmaceutical & nutraceutical additive companies profiled in this report include-

Archer Daniels

BASF SE

Cargill

Danone

DuPont de Nemours

General Mills

Koninklijke DSM N.V

Nestle S.A

PepsiCo

Yakult Honsha

Pharmaceutical & Nutraceutical Additive Market Insights

Lucintel forecasts that capsules and tablets will remain the largest segment over the forecast period as they are considered the most efficient method of taking medication. Online channel is expected to witness the highest growth due to growing trend of e-commerce and online shopping.

North America will remain the largest region due to changing lifestyle and increasing consumer spending on healthcare products in the region.

Features of the Pharmaceutical & Nutraceutical Additive Market

Market Size Estimates: Pharmaceutical & nutraceutical additive market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Pharmaceutical & nutraceutical additive market size by various segments, such as by functional food, form, sales channel, and region

Regional Analysis: Pharmaceutical & nutraceutical additive market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different functional foods, forms, sales channels, and regions for the pharmaceutical & nutraceutical additive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the pharmaceutical & nutraceutical additive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the pharmaceutical & nutraceutical additive market size?

Answer: The global pharmaceutical & nutraceutical additive market is expected to reach an estimated \$36.7 billion by 2028.

Q2. What is the growth forecast for pharmaceutical & nutraceutical additive market?

Answer: The global pharmaceutical & nutraceutical additive market is expected to grow with a CAGR of 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the pharmaceutical & nutraceutical additive market?

Answer: The major drivers for this market are increasing consumer spending on food supplements and products to help them stay healthy and growing cases of lifestyle-related disorders.

Q4. What are the major segments for pharmaceutical & nutraceutical additive market?

Answer: The future of the pharmaceutical & nutraceutical additive market looks promising with opportunities in hypermarkets/supermarkets, specialty stores, pharmacies, and online channels.

Q5. Who are the key pharmaceutical & nutraceutical additive companies?

Answer: Some of the key pharmaceutical & nutraceutical additive companies are as follows:

Archer Daniels

BASF SE

Cargill

Danone

DuPont de Nemours

General Mills

Koninklijke DSM N.V

Nestle S.A

PepsiCo

Yakult Honsha

Q6. Which pharmaceutical & nutraceutical additive segment will be the largest in future?

Answer: Lucintel forecasts that capsules and tablets will remain the largest segment over the forecast period as they are considered the most efficient method of taking medication.

Q7. In pharmaceutical & nutraceutical additive market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to changing lifestyle and increasing consumer spending on healthcare products in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global pharmaceutical & nutraceutical additive market by functional food (probiotics, minerals, proteins & amino acids, prebiotics, & dietary fibers, vitamins, and others), form (capsule and tablets, liquid, powder, and others), sales channels (hypermarkets/supermarkets, specialty stores, pharmacies, and online channels), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading

these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to pharmaceutical & nutraceutical additive market or related to pharmaceutical & nutraceutical additive companies, pharmaceutical & nutraceutical additive market size, pharmaceutical & nutraceutical additive market share, pharmaceutical & nutraceutical additive analysis, pharmaceutical & nutraceutical additive market growth, pharmaceutical & nutraceutical additive market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL PHARMACEUTICAL & NUTRACEUTICAL ADDITIVE MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Pharmaceutical & Nutraceutical Additive Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Global Pharmaceutical & Nutraceutical Additive Market by Functional Food

3.3.1: Probiotics

3.3.2: Minerals

3.3.3: Proteins & Amino Acids

3.3.4: Prebiotics, & Dietary Fibers

3.3.5: Vitamins

3.3.6: Others

3.4: Global Pharmaceutical & Nutraceutical Additive Market by Form

3.4.1: Capsule and Tablets

3.4.2: Liquid

3.4.3: Powder

3.4.4: Others

3.5: Global Pharmaceutical & Nutraceutical Additive Market by Sales Channel

3.5.1: Hypermarkets/Supermarkets

3.5.2: Specialty Stores

3.5.3: Pharmacies

3.5.4: Online Channels

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028

4.1: Global Pharmaceutical & Nutraceutical Additive Market by Region

4.2: North American Pharmaceutical & Nutraceutical Additive Market

4.2.1: North American Pharmaceutical & Nutraceutical Additive Market by Form: Capsule and Tablets, Liquid, Powder, and Others

4.2.2: North American Pharmaceutical & Nutraceutical Additive Market by Sales Channel: Hypermarkets/Supermarkets, Specialty Stores, Pharmacies, and Online Channels

4.3: European Pharmaceutical & Nutraceutical Additive Market

4.3.1: European Pharmaceutical & Nutraceutical Additive Market by Form: Capsule and Tablets, Liquid, Powder, and Others

4.3.2: European Pharmaceutical & Nutraceutical Additive Market by Sales Channel: Hypermarkets/Supermarkets, Specialty Stores, Pharmacies, and Online Channels

4.4: APAC Pharmaceutical & Nutraceutical Additive Market

4.4.1: APAC Pharmaceutical & Nutraceutical Additive Market by Form: Capsule and Tablets, Liquid, Powder, and Others

4.4.2: APAC Pharmaceutical & Nutraceutical Additive Market by Sales Channel: Hypermarkets/Supermarkets, Specialty Stores, Pharmacies, and Online Channels

4.5: ROW Pharmaceutical & Nutraceutical Additive Market

4.5.1: ROW Pharmaceutical & Nutraceutical Additive Market by Form: Capsule and Tablets, Liquid, Powder, and Others

4.5.2: ROW Pharmaceutical & Nutraceutical Additive Market by Sales Channel: Hypermarkets/Supermarkets, Specialty Stores, Pharmacies, and Online Channels

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Pharmaceutical & Nutraceutical Additive Market by Functional Food

6.1.2: Growth Opportunities for the Global Pharmaceutical & Nutraceutical Additive Market by Form

6.1.3: Growth Opportunities for the Global Pharmaceutical & Nutraceutical Additive Market by Sales Channel

6.1.4: Growth Opportunities for the Global Pharmaceutical & Nutraceutical Additive Market by Region

6.2: Emerging Trends in the Global Pharmaceutical & Nutraceutical Additive Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Pharmaceutical & Nutraceutical Additive Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Pharmaceutical & Nutraceutical Additive Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Archer Daniels

7.2: BASF SE

7.3: Cargill

7.4: Danone

7.5: DuPont de Nemours

7.6: General Mills

7.7: Koninklijke DSM N.V

7.8: Nestle S.A

7.9: PepsiCo

7.10: Yakult Honsha

I would like to order

Product name: Pharmaceutical & Nutraceutical Additive Market: Trends, Opportunities and Competitive Analysis [2023-2028]

Product link: <https://marketpublishers.com/r/PC43CE7E2C7CEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC43CE7E2C7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

