

# Pharmaceutical Label Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the global pharmaceutical label market looks promising with opportunities in the bottles, blister packs, parenteral containers, pre-fillable syringes, pre-fillable inhalers, and pouches. The global pharmaceutical label market is expected to reach an estimated \$6.5 billion by 2024 with a CAGR of 5.7% from 2019 to 2024. The major drivers for this market are growth in the pharmaceutical industry along with growing healthcare expenditures in developing economies.

Emerging trends, which have a direct impact on the dynamics of the pharmaceutical label industry, include increasing use of recyclable and biodegradable label products and adoption of expanded content label design.

A total of 125 figures/charts and 95 tables are provided in this 195 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of pharmaceutical label market report download the report brochure.

pharmaceutical label market by label

pharmaceutical label market

pharmaceutical label manufacturers

The study includes the pharmaceutical label market size and forecast for the global pharmaceutical label market through 2024, segmented by label type, material, application, end use, and region, as follows:

Pharmaceutical Label Market by Label Type [\$M shipment analysis for 2013 to 2024]:

Pressure-sensitive labels Glue-applied labels Sleeve labels In-mold labels Others

Pharmaceutical Label Market by Material [\$M shipment analysis for 2013 to 2024]:

Paper Polymer film Others

Pharmaceutical Label Market by Application [\$M shipment analysis for 2013 to 2024]:

Instructional and decorative labeling Functional labeling Promotional and other labeling

Pharmaceutical Label Market by End Use [\$M shipment analysis for 2013 to 2024]:

Bottles Blister packs Parenteral containers Pre-fillable syringes Pre-fillable inhalers Pouches Others

Pharmaceutical Label Market by Region [\$M shipment analysis for 2013 to 2024]:

North America Europe APAC ROW

Some of the pharmaceutical label companies profiled in this report include CCL Industries, 3M Company, Essentra, Avery Dennison Corporation, MCC Label, SATO Holding Corporation, and Consolidated Label and others.

On the basis of comprehensive research, Lucintel forecasts that the pressure sensitive labels will remain the largest segment over the forecast period because these labels are versatile, convenient to use, and available in different designs and patterns. The sleeve label segment is expected to witness the highest growth during the forecast period because this label can be used for 360° degree branding and messaging of the product.

Within the global pharmaceutical label market, bottles will remain the largest end use segment over the forecast period because they provide convenience, safety, and security for solid, liquid, and ophthalmic medication.

North America is expected to remain the largest region due to recent technological advancements in pharmaceutical labels. APAC is expected to witness the highest growth rate over the forecast period due to its growing pharmaceutical industry and stronger prevention of counterfeit pharmaceutical products.

Some of the features of “Pharmaceutical Label Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global pharmaceutical label market size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Market trend (2013-2018) and forecast (2019-2024) by end use and use industry. Segmentation analysis: Global pharmaceutical label market size by label type, end use type, material type, and

application in terms of value and volume shipment. Regional analysis: Global pharmaceutical label market breakdown by key regions such as North America, Europe, and Asia & Rest of World. Growth opportunities: Analysis on growth opportunities in different applications and regions in the global pharmaceutical label market. Strategic analysis: This includes M&A, new product development, and competitive landscape in the pharmaceutical label market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report addresses the following key questions:

Q.1 What are some of the most promising, growth opportunities for the global pharmaceutical label market by label (pressure sensitive label, glue applied label, sleeve label, in mold label, and others), material (paper, polymer film, and others), application (instructional and decorative label, functional label, promotional and other label) end use (bottles, parenteral containers, blister packs, pre-fillable syringes, pre-fillable inhalers, pouches, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges, and business risks in this pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market?

Q.5 What are the business risks and competitive threats in this pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market?

Q.6 What are the emerging trends in this pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market and the reasons behind them?

Q.7 What are some of the changing demands of customers in the pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market?

Q.8 What are the new developments in the pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market and which companies are leading these developments?

Q.9 Who are the major players in this pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market? What strategic initiatives are being taken by

key players for business growth?

Q.10 What M & A activity has occurred in the last 5 years in this pharmaceutical label (pharmaceutical label market, pharmaceutical off-label market, pharmaceutical label market report, pharma labeling, pharmaceutical labeling) market?

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