

Petrolatum Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the petrolatum market looks promising with opportunities in the cosmetic and personal care, and pharmaceutical, shipping, leather, and telecommunication industries. The global petrolatum market is expected to grow with a CAGR of x%-x% from 2020 to 2025. The major drivers for this market are Increase in the demand for pharmaceutical and cosmetic product as it is an excellent anti-rusting agent and water repellent and changing lifestyle of consumers.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global petrolatum market report, please download the report brochure.

The study includes trends and forecast for the global petrolatum market by application, product type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Cosmetic and Personal Care

Pharmaceutical

Shipping

Leather

Telecommunication

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

White Petrolatum

Yellow Petrolatum

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the petrolatum companies profiled in this report include Unilever, Sonneborn LLC, Sasol, Raj Petro, Eastern Petroleum, Persia Paraffin, Sovereign Chemicals & Cosmetics, Unisynth Group, and Shimi Taghtiran Company

Lucintel forecasts that white petrolatum will remain the largest segment over the forecast period due to high demand from personal care industry.

Within this market, pharmaceutical will remain the fastest growing segment by application over the forecast period as it is chemically inert, due to which it does not react with chemicals in pharmaceutical products

Asia Pacific will remain the largest region over the forecast period due to increased awareness about benefits of petrolatum, growing population and increasing expenditure capacity on personal care products.

Features of the Global Petrolatum Market

Market Size Estimates: Global petrolatum market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global petrolatum market size by various segments, such as application and product type in terms of value. **Regional Analysis:** Global petrolatum market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different application, product type, and region for the global petrolatum market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global petrolatum market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global petrolatum market by application (cosmetic and personal care, pharmaceutical, shipping, leather, and telecommunication), product type (white petrolatum and yellow petrolatum), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?

- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global petrolatum market?
- Q.5 What are the business risks and threats to the global petrolatum market?
- Q.6 What are emerging trends in this petrolatum market and the reasons behind them?
- Q.7 What are some changing demands of customers in this petrolatum market?
- Q.8 What are the new developments in this petrolatum market? Which companies are leading these developments?
- Q.9 Who are the major players in this petrolatum market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this petrolatum market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global petrolatum market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Cosmetic and Personal Care, Pharmaceutical, Shipping, Leather, and Telecommunication) and Product Type (White Petrolatum and Yellow Petrolatum)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Petrolatum Market Trends and Forecast

3.3: Global Petrolatum Market by Application

3.3.1: Cosmetic and Personal Care

3.3.2: Pharmaceutical

3.3.3: Shipping

3.3.4: Leather

3.3.5: Telecommunication

3.4: Global Petrolatum Market by Product Type

3.4.1: White Petrolatum

3.4.2: Yellow Petrolatum

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Petrolatum Market by Region

4.2: North American Petrolatum Market

4.2.1: Market by Application: Cosmetic and Personal Care, Pharmaceutical, Shipping, Leather, and Telecommunication

4.2.2: Market by Product Type: White and Yellow Petrolatum

4.2.3: The United States Petrolatum Market

4.2.4: The Canadian Petrolatum Market

4.2.5: The Mexican Petrolatum Market

4.3: European Petrolatum Market

4.3.1: Market by Application: Cosmetic and Personal Care, Pharmaceutical, Shipping, Leather, and Telecommunication

4.3.2: Market by Product Type: White and Yellow Petrolatum

4.3.3: The Italian Petrolatum Market

- 4.3.4: The United Kingdom Petrolatum Market
- 4.3.5: The German Petrolatum Market
- 4.3.6: The French Petrolatum Market
- 4.4: APAC Petrolatum Market
 - 4.4.1: Market by Application: Cosmetic and Personal Care, Pharmaceutical, Shipping, Leather, and Telecommunication
 - 4.4.2: Market by Product Type: White and Yellow Petrolatum
 - 4.4.3: The Chinese Petrolatum Market
 - 4.4.4: The Indian Petrolatum Market
 - 4.4.5: The South Korean Petrolatum Market
 - 4.4.6: The Japanese Petrolatum Market
- 4.5: ROW Petrolatum Market
 - 4.5.1: Market by Application: Cosmetic and Personal Care, Pharmaceutical, Shipping, Leather, and Telecommunication
 - 4.5.2: Market by Product Type: White and Yellow Petrolatum
 - 4.5.3: The Brazilian Petrolatum Market

5. COMPETITOR ANALYSIS

- 5.1: Market Share Analysis
- 5.2: Product Portfolio Analysis
- 5.3: Operational Integration
- 5.4: Geographical Reach
- 5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

- 6.1: Cost of Goods Sold
- 6.2: SG&A
- 6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 7.1: Growth Opportunity Analysis
 - 7.1.1: Growth Opportunities for the Global Petrolatum Market by Application
 - 7.1.2: Growth Opportunities for the Global Petrolatum Market by Product Type
 - 7.1.3: Growth Opportunities for the Global Petrolatum Market by Region
- 7.2: Emerging Trends in the Global Petrolatum Market
- 7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Petrolatum Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Petrolatum Market

7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

8.1: Unilever

8.2: Sonneborn LLC

8.3: Sasol

8.4: Raj Petr

8.5: Eastern Petroleum

8.6: Persia. Paraffin

8.7: Sovereign Chemicals & Cosmetics

8.8: Unisynth Group

8.9: Shimi Taghtiran

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