

Pet Wearable Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the pet wearable market looks promising with opportunities in the smart collar, smart camera, and smart harness markets. The global pet wearable market is expected to grow with a CAGR of 18% to 20% from 2021 to 2026. The major drivers for this market are growing expenditure on pets due to high disposal income, increasing concern towards pet health and care, and surging demand for pet tracking devices.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of pet wearable market report download the report brochure.

pet wearable

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The study includes trends and forecasts for the global pet wearable market by product type, component, and region as follows:

By Product Type [\$M shipment analysis for 2015 – 2026]:

Smart Collars

Smart Cameras

Smart Harnesses

By Component [\$M shipment analysis for 2015 – 2026]:

Processors

- Memory
- Displays
- Batteries
- GPS Chips
- RFID Chips
- Sensors
- Bluetooth Chips
- Wi-Fi Chips
- Cellular Chips
- Others

By Region [\$M shipment analysis for 2015 – 2026]:

- North America
 - United States
 - Canada
 - Mexico
- Europe
 - Germany
 - United Kingdom
 - France
 - Italy
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
- The Rest of the World

Smart collar will remain the largest product type segment during the forecast period due to increasing demand for GPS technology to track their pets. Sensor based pet wearables is expected to witness the highest growth due to various characteristics of sensors that include tracking a pet's physical well-being, guiding it, and monitoring its health.

North America will remain the largest region during the forecast period due to the high disposable income of the population, per capita animal expenditure, and rising awareness of pet health.

Some of the pet wearable companies profiled in this report include Whistle Labs, PetPace, Garmin, FitBark, Tractive, Link AKC, Motorola, Num'Axes , and KYON.

Features of Pet Wearable Market

Market Size Estimates: Pet Wearable market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Market size by product type and component

Regional Analysis: Pet Wearable market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different component, product type, and regions for pet wearable market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the pet wearable market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global pet wearable market by product type (smart collars, smart cameras, and smart harnesses), component (processors, memory, displays, batteries, GPS chips, RFID chips, sensors, bluetooth chips, Wi-Fi chips, cellular chips, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the pet wearable market?

Q.5 What are the business risks and threats to the pet wearable market?

Q.6 What are the emerging trends in the pet wearable market and the reasons behind them?

Q.7 What are some changing demands of customers in the pet wearable market?

Q.8 What are the new developments in the pet wearable market? Which companies are leading these developments?

Q.9 Who are the major players in the pet wearable market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the pet wearable market, and how big of a threat do they pose for loss of market share via material or

product substitution?

Q.11 What M&A activities did take place in the last five years in the pet wearable market?

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