

PESTLE Analysis of Ukraine 2012, July 2012

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Abstracts

In 2011, Ukraine's GDP accounted for \$166.9 billion at current price and is expected to increase to \$279.3 billion by 2017 at the current price. The Ukrainian economy was hit by the harsh effects of the global financial crisis but managed to score 4.2% growth in 2010. The country started experiencing low inflation rate in 2011 as compared to the inflation rate during 2005-2010 although it is still above the central bank's comfort zone.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on Ukraine's political, economic, social environment and business risk and presents its findings in "PESTLE Analysis of Ukraine 2012".

Lucintel has diagnosed increasing inflation, which is above the comfort zone of the central bank, and increasing dependency ratio to be stoking the woes of the Ukrainian economy. The economy has its growth factors in the two major contributors to its GDP-- service and manufacturing sectors. Ukraine's abundant natural resource is another major growth factor.

Almost all the sectors have 100% FDI in Ukraine. A major share of FDI takes place in the service sector followed by the manufacturing sector. Production of shale gas in the country will wean it off from Russia as well as increase the country's export. Improvement in Ukraine's investment climate can be seen with its reformed regulatory system and attempt to bring down inflation within comfort level by increasing the interest rate and thereby sustain financial stability. Ukraine is ahead of the other European countries in R&D expenditure, yet it needs increment with higher private participation.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including: Business Development, Strategic Planning, Determination of Market Size and Trends, Competitive Analysis, Investment Decisions, and Joint Product Development.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Ukraine 2012" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Ukraine and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Ukraine

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