

PESTLE Analysis of the UAE 2015, February 2016

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Abstracts

The UAE economy is dominated by the industrial sector, which contributed approximately 58.2% to the total GDP in 2014. Mining and quarrying made the major contribution of 34.6% to GDP. The UAE significantly relies on its hydrocarbon sector where the share of oil-related activities accounted for about 29% and non-oil activities accounted for 71% of total GDP in 2014. Strong investment plans of the UAE government in infrastructure and major projects will support the high growth of the economy. The UAE government has diversified the economy from the oil sector to the non-oil sector. The non-oil sector that includes tourism, hospitality, and finance is expected to drive economic growth during the forecast period.

The author has analyzed the political, economic, social, technological, legal, and environmental factors of the UAE and has come up with a comprehensive research report "PESTLE Analysis of the UAE 2015". This report provides an analysis of the UAE economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of the UAE are also included in the report. The report also includes forecast for the UAE's economic growth through 2020.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. The UAE is a politically stable country, which follows absolute monarchy. The UAE has 7th largest oil reserves and 7th largest natural gas reserves in the world. It is the 6th largest petroleum exporter in the world. The country has a strong current account surplus and high foreign reserves. The industrial sector is the main sector, which drives the economic growth of the UAE. In the industrial sector, the manufacturing and construction industries together contributed 9% share of GDP in 2014. The UAE is highly dependent on oil revenue, which is one of the main challenges. If oil prices go down, it directly affects the country's GDP. Another challenge for the UAE is low R&D investment.



This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of the UAE" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in UAE and its contribution to GPD

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of UAE

The author has been closely tracking and conducting research on variety of industries and countries since 1998. This research project was designed for the purposes of determining the investment opportunities in UAE. In order to ensure fairness with our analysis, we compared several factors in order to align the current performance and, more importantly, the future prospects.

The analysts used the following sources for the creation and completion of this valuable report:



Political, Economic, Social, Technological and legal analysis of UAE economy.

Extensive search of current published literature, market and database information including industry news, country news, and customer intentions.

A compilation of the experiences, judgments, and insights of the analysts, who have analyzed and tracked the economic study of the country.



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