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PESTLE Analysis of UAE 2012, December 2012

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Abstracts

The United Arab Emirates is a country in the southeast Arabian Peninsula on the Persian Gulf. The country has one of the most highly developed economies in Western Asia. The UAE economy is expected to reach US $448.6 billion by 2017, with a CAGR of 5.15% over the next five years. The UAE economy grew in 2011, regaining momentum after the global economic crisis. The country has achieved significant growth due to its economic reforms, export revenue, and inflow of foreign direct investment (FDI).

Lucintel, a leading global management consulting and market research firm, conducted a competitive analysis on the Political, Economic, Social, Technological, Legal, and Environmental (PESTLE) conditions of UAE and presents its findings in “PESTLE Analysis of UAE 2012.” This study provides a concise analysis of the prospects for doing business in the UAE.

The UAE was impacted by the 2008-2009 economic recession, largely through a decline in exports. Infrastructure-related mega projects were put on hold, and even tourism was affected. UAE is facing growing unemployment due to its mismatch of job opportunities and skilled workers required. There is high unemployment rate, which witnessing an increasing trend.

Lucintel analyzes the main growth drivers of the country. The UAE is a politically stable country with strong political reforms. Further, the government is focusing on the overall development of the country. Economic reform and market-oriented policies have boosted economic growth in the UAE over the last decade. Increasing middle-class, liberalization of the hydrocarbon sector, and a strong trade sector have propelled the country’s economic growth.

The study provides up-to-date information on the economic upheavals, social dynamics,

political instability, industrial development, technological advancements, and market entry strategy for doing business in the UAE.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of UAE 2012" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in UAE and its contribution to GPD

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of UAE

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