

# PESTLE Analysis of Sweden 2013, February 2013

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## Abstracts

Sweden is a federal state located in Northern Europe, bordering the Baltic Sea, the Gulf of Bothnia, Finland, and Norway. The country covers an area of 449,964 square kilometers (173,732 square miles). The Swedish GDP growth rate was hampered by the 2008-2009 global financial crisis which affected its overall performance during 2001-2012. Global GDP is expected to grow to \$99.5 trillion by 2018, while Sweden's economy is likely to grow \$591 billion at the current price by 2018 with a slim CAGR of just 0.02% during 2013 to 2018.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this country and presents its findings in "PESTLE Analysis of Sweden 2013." This report includes an analysis of the macroeconomic position of Sweden, as well as its political scenario, and social and technological analyses. This report provides knowledge on leading industries and the emerging industries in the country.

Lucintel discusses the various challenges faced by Sweden. After the economic slowdown, Swedish economy recovered with 6.6% GDP growth rate in 2010. Due to the euro debt crisis, the country has experienced rising unemployment. In addition, the education system of Sweden needs improvement and the young population needs to acquire various skills. The country's increasingly aging population is gradually becoming a threat to its economy.

Lucintel's study covers the major drivers in Sweden's economy. Sweden has robust policy frameworks and sustained reform initiatives, which have helped the country, weather the economic crisis. Sweden has a high income economy and it is the world's tenth-richest economy in terms of per capita income. It forms the backbone of Swedish economy especially for the consumer durables industry.

This report highlights different aspects of the country including economic performance, quarterly trend, sectoral contribution, foreign direct investment by industry, trend of population, per capita income, trend of inflation, balance of payment, budget deficit, trade structure, foreign exchange reserve and exchange rates, and R&D expenditure.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Sweden 2013" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Sweden and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Sweden

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