

PESTLE Analysis of South Africa 2013, June 2013

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Abstracts

The South African economy is one of the stable economies on the African continent. The economy is expected to experience good growth and reach \$500.1 billion by 2018. South Africa's economy was affected by the global financial crisis, but recovered after achieving significant economic growth due to strong its commodity market and higher domestic demand.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the various risks associated with the country and presents its findings in "PESTLE Analysis of South Africa 2013." The report provides an in-depth PESTLE analysis of South Africa's economy. The analysis includes a comprehensive examination of the macroeconomy, political scenario, social development, and technological study of South Africa. This report also provides insights into leading industries in the country.

The report analyzes that the country faces challenges from its high dependence on European countries for trade, which accounts for two-thirds of South African exports. A change in demand from those countries would seriously affect the exports of South Africa. The country suffers from high corruption rate, compared to South Africa, Nigeria, and the US, which often leads to unethical business practices.

The study describes that South Africa's geostrategic location adds an edge to its economy. Its location serves as easy access to the European and Asian markets, promoting international trade. The highly developed transport network and diversified industrial and commercial base is beneficial for mining and metal, and manufacturing industry.

This report will be helpful for strategic analysis done for CEOs, managers, bankers, investors, and industrialists who want to know about the political, social, and economic

outlook of South Africa. This report enables an understanding of the economic strength and risk involved in South Africa for potential investors.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of South Africa 2013" include:

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in South Africa and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of South Africa

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