

# PESTLE Analysis of Slovenia 2014

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## Abstracts

The Slovenian economy is dominated by the service sector which contributed approximately 69% to the total GDP in 2013. Mining and manufacturing industries play a vital role in the economic development, contributing 28% to GDP in 2013. Chemical and pharmaceutical are the key industries in Slovenia, together constituting approximately 14% of GDP in 2013. In chemical and pharmaceutical industries, Krka and Lek are the leading players. The Slovenian economy is likely to reach \$58.3 billion at the current price by 2019.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Slovenia and has come up with a comprehensive research report "PESTLE Analysis of Slovenia 2014". This report provides an analysis of the Slovenian economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Slovenia is also included in the report. The report also includes forecast of the economic growth through 2019.

The report highlights various drivers and challenges which influence investment decisions in the economy. Slovenia is a politically stable country, which makes it an attractive destination for investments. The country is likely to have working age population of 54.7% of total population by 2019. With supportive government policy, this will result in relative increase in resources and strong GDP growth of Slovenia. The country is; however, facing social challenges, such as increasing unemployment rate, which act as a hurdle in fast economic growth of the country.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this

market. In today's stringent economy, you need every advantage that you can find.

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