

PESTLE Analysis of Slovakia 2013, 2013

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Abstracts

Slovakia is one of the fastest-growing economies of the European Union. The country's economy is expected to reach \$111.8 billion by 2018. Slovakia has achieved high economic growth due to its economic reforms, inflow of FDI, in addition to its high exports and imports. Economic reforms and market-oriented government policy boosted the economic growth in Slovakia during the last decade. Increasing foreign demand has strengthened the trade sector and pushed economic growth.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the economic scenario of the country and presents its findings in "PESTLE Analysis of Slovakia 2013." The report provides an in-depth PESTLE analysis of economy of Slovakia. This report includes the in-depth analysis of the macro economy, political scenario, as well as social and technological analyses of the central European country. This report provides insights into leading industries in Slovakia.

The report highlights that the Slovakian economy suffers from high rate of inflation caused by high energy prices as well as an increasing VAT rate. The high unemployment rate is hampering economic growth and the retail and real estate industries, affecting consumer demand.

Lucintel analyzes the major strengths of the economy. Slovakia offers a skilled, highly productive work force with relatively low wages, which is beneficial for the technology-based industry. Investment incentives are provided to different sectors to increase the business environment in Slovakia. Incentives are available to industries, technological centers, shared services centers, and tourism sectors.

This report will be helpful in strategic analysis and presents an overview of the political, social, and economic scenario of Slovakia. It also is of great benefit to those wanting to

invest in Slovakia. This report helps understand the economic strength and risks involved in the Slovakia business environment.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Slovakia 2013" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Slovakia and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Slovakia

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