

PESTLE Analysis of Russia 2013, June 2013

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Abstracts

Russia is one of the fastest-growing economies in the world. The country's economy is expected to reach \$3.18 trillion by 2018. Russia's economic performance suffered during the global financial crisis but recovered in 2010 and 2011, due to factors such as government stimulus packages and export growth. Petroleum and iron and steel are the leading industries in the country.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the PESTLE analysis of the country and presents its findings in "PESTLE Analysis of Russia 2013." This report studies the Political, Economic, Social, Technological, and Legal analysis of Russia and includes a SWOT analysis and recent economic policy study.

Lucintel's analysis indicates that Russia is one of the most corrupt countries in the world. Its high Corruption Perception Index (CPI) has become one of the major concerns for the investors looking to invest in the country. Russia also suffers from a high homicide rate. Major crimes, including murder and robbery, are quite high in the country, which also reflects the risk of the country's internal security.

The report also highlights the major drivers of the economy. Strong domestic demand is the key driver of the Russian economy. A solid workforce and abundant natural resources drive the economy. Domestic demand of population consumes almost half of the GDP. Russia's strategic geographic location acts as a strength of the country, connecting it with the other valuable markets of Europe and Asia.

This report analyzes the impact of different macroeconomic indicators of Russia on various industries. This also includes the impact of socio-political-demographical changes on different industries. This report analyzes domestic and external economic trends, government policies, technological changes, and their impact on different

industries.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Russia 2013" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Russia and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Russia

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