

# PESTLE Analysis of Qatar 2016, August 2016

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## Abstracts

The Qatari economy is dominated by the industrial sector, which contributed approximately 66.8% to the total GDP in 2015. Oil and gas is the major contributing 36.3% of GDP. Qatar has a new Development Plan which provides direction for prioritizing capital expenditure, encouraging private investment and creating jobs for nationals in the private sector. Qatar's government has diversified the economy from oil sector to non-oil sector. The government has plans to invest in infrastructure, which are basically investments related to World Cup 2022. The manufacturing sector will drive the non-oil sector. The non-oil sectors such as retail sector, healthcare sector, education, residential housing, and banking and financial sector are expected to be drivers of economic growth during the forecast period. The country has huge oil reserves and the high oil revenue has spurred a boom in both oil and non-oil development projects.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Qatar and has come up with a comprehensive research report, "PESTLE Analysis of Qatar 2016." This report provides an analysis of the Qatari economy from historical, current, and future perspectives. SWOT analysis, forecast, scenario analysis, and risk analysis of Qatar is also included in the report. The report also includes forecast for Qatar's economic growth through 2021.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. Qatar is a politically stable country, which follows absolute monarchy. Qatar has 14th largest oil reserves and 3rd largest natural gas reserves in the world in 2015. Qatar has strong international assessments of the business environment. Industry is the main sector, which is driving the economic growth of Qatar. The crude oil and natural gas industry is the backbone of the Qatari economy and features world-class refining, storage, and distribution infrastructure. The country,

however, is facing environmental challenges. For example, production of energy and energy-related products accounts for 79.9% of Qatar's total CO2 emissions. Qatar is highly dependent on oil revenue, which is one of the main challenges. If oil prices go down, it directly affects the country's GDP. Another challenge for Qatar's currency the riyal is pegged to the US dollar, limiting the use of monetary policy as a tool during variations in the business cycle.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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