

# PESTLE Analysis of Poland 2016, August 2016

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## **Abstracts**

Polish economy is dominated by the service sector which contributed approximately 65% to the total GDP in 2015. The major contributors of service sector are trade repairs of motor vehicle, professional, and technical services. The GDP growth rate of Poland was hampered by the global financial crisis and recession in 2009, and it declined to 2.6%. Poland was the only EU economy which showed positive GDP growth during the recession period. The countries strategic location and supportive government policy strengthens the industrial activities.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Poland, and has come up with a comprehensive research report "PESTLE Analysis of Poland 2016." This report provides an analysis of the Polish economy from historical, current, and future perspectives.

SWOT analysis, forecast and scenario analysis, and risk analysis of Poland is also included in the report. The report also includes forecast of the economic growth through 2021.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. Poland has secular parliamentary representative democratic republic politically stable country. The country has high foreign reserves, decreasing Current Account Deficit (CAD) and trade deficit. In the manufacturing sector, opportunities exist in automotive, electronics (Hi Tech), food & beverages. The country, however, is facing social challenges, such as increasing in ageing population which will lead to increase in dependency ratio.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business



successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.



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