

# PESTLE Analysis of Myanmar 2017

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## Abstracts

Myanmar economy is dominated by the service sector, which contributed approximately 38.7% to the total GDP in 2016. Transportation is the major contributing 11.3% of GDP. The government of Myanmar is expected to increase investment on number of projects that will help further develop on various sectors such as power, light manufacturing, hospitality, transportation & communication, and agri-business. Myanmar has Sustainable Development Goals which provides direction for prioritizing capital expenditure, encouraging private investment and creating jobs for nation's development. The Myanmar's government is focusing to develop the economy by help of education reforms, energy reforms, and upgrading production & service based technology which will encourage the consumer spending and move the economy toward an externally sustainable path.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Myanmar and has come up with a comprehensive research report, "PESTLE Analysis of Myanmar 2017". This report provides an analysis of the Myanmar economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Myanmar is also included in the report. The report also includes forecast for Myanmar economic growth through 2022.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. Myanmar is a rich country in natural and human resources; it has attractive incentives to attract potential foreign investors. Myanmar is frequently facing problem with the occurrence of natural disaster such as flood. Another challenge for Myanmar has social challenge of high corruption rate.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal

research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Myanmar 2017" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision  
Analysis on economic activity, investment environment, and trade structure of the country  
Major industries in Myanmar and its contribution to GDP  
Trends in savings, investments, and consumptions  
Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries  
Analysis on geographical importance and social structure such as labor quality  
Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Myanmar

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