

PESTLE Analysis of Mexico 2016

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Abstracts

The Mexican economy is dominated by the service sector, which contributed approximately 63% to the total GDP in 2015. The major contributors of the service sector are financial institutions and real estate, public administration, and social activities. The GDP growth rate of Mexico was hampered by the global financial crisis and recession in 2009, and it declined to negative 4.7%; however, the Mexican economy had managed to recover with a growth rate of 5.1% in 2010. The growth was driven by a dynamic external demand and domestic demand. The country's strategic location and supportive governmental policies strengthen the industrial activities.

Lucintel, a leading global management consulting and market research firm, has analysed the political, economic, social, technological, legal, and environmental factors of Mexico, and has come up with a comprehensive research report "PESTLE Analysis of Mexico 2016." This report provides an analysis of the Mexican economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of Mexico has also been included in this report. The report also includes forecast of the economic growth through 2021.

The report highlights various drivers and challenges, which have an influence on the investment decisions in the economy. The Mexican economy has a stable political system under President Enrique Pena Nieto. The country is considered to be one of the advanced emerging economies in the world. Mexico has rich oil and natural gas reserves, and the country is focusing on preserving them. Thus, the economy successfully runs on a well-diversified base by increasing investments in the service sector. The country, however, is facing challenges such as negative current account balance, fiscal deficit, and trade deficit.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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