

# PESTLE Analysis of Mexico 2016

<https://marketpublishers.com/r/P75657C1157EN.html>

Date: October 2016

Pages: 78

Price: US\$ 750.00 (Single User License)

ID: P75657C1157EN

## Abstracts

The Mexican economy is dominated by the service sector, which contributed approximately 63% to the total GDP in 2015. The major contributors of the service sector are financial institutions and real estate, public administration, and social activities. The GDP growth rate of Mexico was hampered by the global financial crisis and recession in 2009, and it declined to negative 4.7%; however, the Mexican economy had managed to recover with a growth rate of 5.1% in 2010. The growth was driven by a dynamic external demand and domestic demand. The country's strategic location and supportive governmental policies strengthen the industrial activities.

Lucintel, a leading global management consulting and market research firm, has analysed the political, economic, social, technological, legal, and environmental factors of Mexico, and has come up with a comprehensive research report "PESTLE Analysis of Mexico 2016." This report provides an analysis of the Mexican economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of Mexico has also been included in this report. The report also includes forecast of the economic growth through 2021.

The report highlights various drivers and challenges, which have an influence on the investment decisions in the economy. The Mexican economy has a stable political system under President Enrique Pena Nieto. The country is considered to be one of the advanced emerging economies in the world. Mexico has rich oil and natural gas reserves, and the country is focusing on preserving them. Thus, the economy successfully runs on a well-diversified base by increasing investments in the service sector. The country, however, is facing challenges such as negative current account balance, fiscal deficit, and trade deficit.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MEXICO'S POLITICAL ANALYSIS**

- 2.1: Structure and Stability of Government
- 2.2: Government Changes and Policy Stability
  - 2.2.1: Policy Agenda – Reforms and Future Plans

### **3. MEXICO'S ECONOMIC ANALYSIS**

- 3.2: Sectoral Contribution to GDP and GDP Growth Rate
- 3.3: Pricing Trends- Inflation and Interest Rates
- 3.4: Major Economic Growth Driver – Consumption, Saving, and Investment Trends
- 3.5: International Trade and Its Contribution to GDP
- 3.6: Foreign Direct Investment by Industry

### **4. MEXICO'S ECONOMIC AND BUSINESS RISK ANALYSIS**

- 4.1: Risk in the Financial Sector
  - 4.1.1: Risk in Current Account Balance (CAB) Terms of Trade of Mexico
  - 4.1.2: Risk in Balance of Payment (BOP)
- 4.2: Risks in Foreign Exchange Reserves and the Exchange Rate
  - 4.2.1: Risk in Fiscal Balance
  - 4.2.2: External Debt and Default Risk
- 4.3: Credit Rating of Countries – Credibility in the Debt Market

### **5. MEXICO'S SOCIAL ANALYSIS**

- 5.1: Social and Demographic Analysis
- 5.2: Labor Market – Quality and Availability
- 5.3: Social Development Index

### **6. MEXICO'S R&D AND TECHNOLOGICAL FACTORS**

- 6.1: R&D Expenditure in Mexico
- 6.2: Impact of Technology in Industry
- 6.3: Technology Policy

## **7. MEXICO'S LEGAL ANALYSIS**

7.1: Company Law

7.2: Labor Law

7.3: Tax Law

7.4: Economic Policies – A Recent Development

7.5: Doing Business in Mexico 2015 – Process to Establish Business

## **8. MEXICO'S ENVIRONMENTAL ANALYSIS**

8.1: Environment Policy

## **9. SWOT ANALYSIS – SEARCH OF POTENTIAL OPPORTUNITIES IN MEXICO**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 3. MEXICO'S ECONOMIC ANALYSIS

- Figure 3.1: Economic Scenarios of Major Countries, 2014
- Figure 3.2: Trend of the Real GDP Growth Rate
- Figure 3.3: Scenario Analysis of GDP Forecast
- Figure 3.4: Trend of the Per Capita Income
- Figure 3.5: GDP Sectoral Contribution
- Figure 3.6: Share of Different Sectors to GDP, 2014
- Figure 3.7: Annual Trend of Inflation and Interest Rate
- Figure 3.8: Quarterly Interest Rate of Mexico
- Figure 3.9: Quarterly Inflation Rate of Mexico
- Figure 3.10: Trend of Savings and Investments as Percentage of GDP
- Figure 3.11: Trends of Consumption Expenditure as Percentage of GDP
- Figure 3.12: Trends of International Trade Structure
- Figure 3.13: Mexican Exports by Commodity in 2009
- Figure 3.14: Mexican Exports by Commodity in 2014
- Figure 3.15: Mexican Imports by Commodity in 2009
- Figure 3.16: Mexican Imports by Commodity in 2014
- Figure 3.17: Mexican Exports by Country in 2009
- Figure 3.18: Mexican Exports by Country in 2014
- Figure 3.19: Mexican Imports by Country in 2009
- Figure 3.20: Mexican Imports by Country in 2014
- Figure 3.21: Trends of Exports and Imports as Percentage of GDP
- Figure 3.22: Foreign Direct Investment by Industry

#### CHAPTER 4. MEXICO'S ECONOMIC AND BUSINESS RISK

- Figure 4.1: Trend of Current Account Balance and its percentage to GDP
- Figure 4.2: Terms of Trade for Mexico
- Figure 4.3: Trend of Balance of Payment
- Figure 4.4: Trend of Foreign Exchange Reserve and Exchange Rate
- Figure 4.5: Trend of Revenue and Expenditure as Percentage of GDP
- Figure 4.6: Trend of Fiscal Deficit as Percentage of GDP
- Figure 4.7: Trend of Gross Government Debt
- Figure 4.8: Trend of Gross Government Debt as Percentage of GDP

## **CHAPTER 5. MEXICO'S SOCIAL ANALYSIS**

Figure 5.1: Political Map of Mexico

Figure 5.2: Trend of Population in Mexico

Figure 5.3: Population Age Structure

Figure 5.4: Trend of Unemployment Rate in Mexico

## **CHAPTER 6. MEXICO'S R&D AND TECHNOLOGICAL FACTORS**

Figure 6.1: Trends of R&D Expenditure in Mexico

## List Of Tables

### LIST OF TABLES

#### CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Factors Affecting Business in Mexico

#### CHAPTER 2. MEXICO'S POLITICAL ANALYSIS

Table 2.1: Political Factors and Their Impact on Business

#### CHAPTER 3. MEXICO'S ECONOMIC ANALYSIS

Table 3.1: Factors Affecting Industry Growth

Table 3.2: FDI limits by Industry

Table 3.3: Economic Factors and Their Impact on Business

#### CHAPTER 4. MEXICO'S ECONOMIC AND BUSINESS RISK

Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P

Table 4.2: Economic Risk Factors and Their Impact on Business

#### CHAPTER 5. MEXICO'S SOCIAL ANALYSIS

Table 5.1: Population Age Structure of Mexico

Table 5.2: Corruption, GINI, Homicide and Human Development Index

Table 5.3: Social Factors and Their Impact on Business

#### CHAPTER 6. MEXICO'S R&D AND TECHNOLOGICAL FACTORS

Table 6.1: Technological Factor and Their Impact on Business

#### CHAPTER 7. MEXICO'S LEGAL ANALYSIS

Table 7.1: Indicators for Starting Business

Table 7.2: Ranking for Ease of Doing Business

Table 7.3: Legal Factors and Their Impact on Business

## **CHAPTER 8. MEXICO'S ENVIRONMENTAL ANALYSIS**

Table 8.1: Environmental Factors and Their Impact on Business



## I would like to order

Product name: PESTLE Analysis of Mexico 2016

Product link: <https://marketpublishers.com/r/P75657C1157EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P75657C1157EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970