

PESTLE Analysis of Mauritius 2013, April 2013

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Abstracts

Mauritius is considered to be an upper middle income, peaceful, and modern market. The country's economy is expected to reach \$15.7 billion by 2018. The country has grown more rapidly compared to the other countries in the region as a result of economic diversification. Mauritius benefits from its highly developed service sector and profitable manufacturing sector.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the various risk factors associated with the country and presents its findings in "PESTLE Analysis of Mauritius 2013." This report includes an in-depth analysis of the macroeconomy of Mauritius, as well as the nation's political scenario, and social and technological analysis. The study provides knowledge on the leading and emerging industries in the country.

The report outlines that the country faces a challenge from its high dependence on European countries, which account for two-thirds of Mauritian exports. Any change in demand from these countries will have a serious impact on the export performance of Mauritius. In addition, the country's fiscal deficit exceeds the government's target rate, which increases risk.

The study provides an overview of the Mauritian economy's major drivers. Geostrategic location of Mauritius adds an edge to the economy. It is located in the Indian Ocean between Africa, Asia, and Australia providing easy access to these markets and promoting international trade. Mauritius receives a significant amount of foreign direct investment (FDI). Special tax treatments given to countries have increased FDI in Mauritius.

The report provides an in-depth PESTLE analysis of economy of Mauritius and provides an insightful SWOT analysis of the country. Using this study, investors can easily

understand the strengths, weakness, opportunities, and threats in the Mauritian economy. The country has made optimum utilization of its resources to foster a strong economy.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Mauritius 2013" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Mauritius and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Mauritius

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