

PESTLE Analysis of the Malaysia 2016

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Abstracts

The Malaysian economy is dominated by service sector; it contributed approximately 56.6% to the total GDP in 2015. Wholesale and retail mainly contributed 17.5% in 2015, followed by finance and real estate that combinedly contributed 11.3% to the service sector. The government is implementing structural reforms in the energy sector, which will improve the business climate of the country. The government has increased its spending on infrastructure projects, telecommunications, and the energy sector. Domestic demand, along with an additional lift from exports, is expected to be the main growth driver of the Malaysian economy, as global growth improves in 2016.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Malaysia and has come up with a comprehensive research report, "PESTLE Analysis of Malaysia 2016." This report provides an analysis of the Malaysian economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Malaysia is also included in the report.

The report also includes the forecast for Malaysia's economic growth through 2021. The report highlights various drivers and challenges which have influenced investment decisions in the economy. Malaysia is a politically stable country. The country has strong current account surplus and high foreign reserves. Malaysia, located within Southeast Asia, has two distinct parts.

The western half contains the Peninsular Malaysia, and the eastern half includes the states of Sarawak and Sabah, which share the island of Borneo with Indonesia and Brunei, due to which Malaysia attracts more trade. Malaysia is currently facing challenges, like the falling value of the ringgit and a slowdown in the rate of economic growth over and above lower oil prices. Another challenge for Malaysia is the impact of the slowdown on the Chinese economy, as well as international investors.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. MALAYSIA'S POLITICAL ANALYSIS

- 2.1: Structure and Stability of Government
- 2.2: Government Changes and Policy Stability
 - 2.2.1: Policy Agenda – Reforms and Future Plans

3. MALAYSIA'S ECONOMIC ANALYSIS

- 3.2: Sectoral Contribution to GDP and GDP Growth Rate
- 3.3: Pricing Trends- Inflation and Interest Rates
- 3.4: Consumption, Saving, and Investment Trends
- 3.5: International Trade and Its Contribution to GDP
- 3.6: Foreign Direct Investment by Industry

4. MALAYSIA'S ECONOMIC AND BUSINESS RISK ANALYSIS

- 4.1: Risk in Financial Sector
 - 4.1.1: Risk in Current Account Balance
 - 4.1.2: Terms of Trade of Malaysia
- 4.2: Risk in Balance of Payment (BOP)
- 4.3: Risk in Foreign Exchange Reserves and Exchange Rate
 - 4.3.1: Risk in Fiscal Balance
 - 4.3.2: External Debt and Default Risk
- 4.2: Credit Rating of Countries – Credibility in the Debt Market

5. MALAYSIA'S SOCIAL ANALYSIS

- 5.1: Social and Demographic Analysis
- 5.2: Labor Market – Quality and Availability
- 5.3: Social Development Index

6. MALAYSIA'S R&D AND TECHNOLOGICAL FACTORS

- 6.1: R&D Expenditure in Malaysia
- 6.2: Impact of Technology in Industry

6.3: Technology Policy

7. MALAYSIA'S LEGAL ANALYSIS

7.1: Company Law

7.2: Labor Law

7.3: Tax Law

7.4: Economic Policies – A Recent Development

7.5: Doing Business in Malaysia 2015 – Process to Establish Business

8. MALAYSIA'S ENVIRONMENTAL ANALYSIS

8.1: Environment Policy

9. SWOT ANALYSIS – SEARCH OF POTENTIAL OPPORTUNITIES IN MALAYSIA

List Of Figures

LIST OF FIGURES

CHAPTER 3. MALAYSIA'S ECONOMIC ANALYSIS

- Figure 3.1: Economic Scenarios of Major Countries in 2015
- Figure 3.2: Trends of Real GDP Growth Rate
- Figure 3.3: Scenario Analysis of GDP Forecast
- Figure 3.4: Trends of the Per Capita Income
- Figure 3.5: GDP Sectoral Contribution
- Figure 3.6: Share of Different Sectors to GDP in 2015
- Figure 3.7: Annual Trends of Inflation and Interest Rates
- Figure 3.8: Quarterly Interest Rate of Malaysia
- Figure 3.9: Trends of Savings and Investments as Percentage of GDP
- Figure 3.10: Trends of Consumption Expenditure as Percentage of GDP
- Figure 3.11: Malaysia's International Trade Structure
- Figure 3.12: Malaysia's Exports by Product 2010
- Figure 3.13: Malaysia's Exports by Product 2015
- Figure 3.14: Malaysia's Imports by Product 2010
- Figure 3.15: Malaysia's Imports by Product 2015
- Figure 3.16: Malaysia's Exports by Country 2010
- Figure 3.17: Malaysia's Exports by Country 2015
- Figure 3.18: Malaysia's Imports by Country 2010
- Figure 3.19: Malaysia's Imports by Country 2015
- Figure 3.20: Trends of Imports and Exports as Percentage of GDP
- Figure 3.21: Foreign Direct Investment by Industry

CHAPTER 4. MALAYSIA'S ECONOMIC AND BUSINESS RISK ANALYSIS

- Figure 4.1: Trends of Current Account Balance and Percentage to GDP
- Figure 4.2: Terms of Trade for Malaysia
- Figure 4.3: Trends of Balance of Payment
- Figure 4.4: Trends of Foreign Exchange Reserve and Exchange Rate
- Figure 4.5: Trends of Government Revenue and Expenditure as Percentage of GDP
- Figure 4.6: Trends of Fiscal Balance as Percentage of GDP
- Figure 4.7: Trends of Debt as Percentage of GDP

CHAPTER 5. MALAYSIA'S SOCIAL ANALYSIS

Figure 5.1: Geographical Location of Malaysia

Figure 5.2: Trends of Population in Malaysia

Figure 5.3: Population Age Structure

Figure 5.4: Trends of Unemployment Rate in Malaysia

CHAPTER 6. MALAYSIA'S R&D AND TECHNOLOGICAL FACTORS

Figure 6.1: Trends of R&D Expenditure in Malaysia

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Factors Affecting Business in Malaysia

CHAPTER 2. MALAYSIA'S POLITICAL ANALYSIS

Table 2.1: Political Factors and Their Impact on Business

CHAPTER 3. MALAYSIA'S ECONOMIC ANALYSIS

Table 3.1: Factors Affecting Industry Growth

Table 3.2: FDI Limits by Industry

Table 3.3: Economic Factors and Their Impact on Business

CHAPTER 4. MALAYSIA'S ECONOMIC AND BUSINESS RISK ANALYSIS

Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P

Table 4.2: Economic Risk Factors and Their Impact on Business

CHAPTER 5. MALAYSIA'S SOCIAL ANALYSIS

Table 5.2: Corruption, GINI, Homicide, and Human Development Index

Table 5.3: Social Factors and Their Impact on Business

CHAPTER 6. MALAYSIA'S R&D AND TECHNOLOGICAL FACTORS

Table 6.1: Technological Factors and Their Impact on Business

Table 6.2: Income Tax Rates of Malaysia

CHAPTER 7. MALAYSIA'S LEGAL ANALYSIS

Table 7.1: Indicators for Starting Business

Table 7.2: Ranking of Ease of Doing a Business

Table 7.3: Legal Factors and Their Impact on Business

CHAPTER 8. MALAYSIA'S ENVIRONMENTAL ANALYSIS

Table 8.1: Environmental Factors and Their Impact on Business

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