

PESTLE Analysis of Malaysia 2012, August 2012

<https://marketpublishers.com/r/PF905BF415BEN.html>

Date: August 2012

Pages: 0

Price: US\$ 750.00 (Single User License)

ID: PF905BF415BEN

Abstracts

Malaysia is considered to be the most rapidly emerging economies in Southeast Asian region. During the last decade, the Malaysian economy experienced a moderate growth. Lucintel forecasts the economy to achieve \$434 billion by 2017.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on Malaysia's political, economic, social environment and business risk and presents its findings in "PESTLE Analysis of Malaysia 2012".

Lucintel's report details a host of factors stagnating the economy's development, out of which the following are the key ones-- Widespread corruption and High-dependency ratio Key growth-drivers of the Malaysian economy are-- Large pool of skilled workforce and Diversified export base.

Malaysian is targeting to develop itself into a high-income nation by 2020-- as indicated in the government policy agenda. And to meet this goal, Malaysia needs to make the effective utilization of its human resources and strengthen its R&D spending along with taking care of some other major issues that the report dwells on. The government has planned to provide grants and tax deductions and thereby encourage private sector investment in R&D.

Electronics and electrical industry is one of the leading, liberalized, and signature industries of Malaysia recognized as one of the key contributor towards Malaysian economic growth. Lucintel has identified the biotechnology sector as one of the fastest growing sectors which will drive the economy towards achieving its goal of becoming a developed nation.

This Lucintel research report provides a detail risk analysis of political, social, economic, R&D, and technological environments and SWOT analysis en masse. The report deals

with the trend analysis of Malaysia's position in terms of GDP, pricing regulation, FDI, consumption, saving, and investment.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including: Business Development, Strategic Planning, Determination of Market Size and Trends, Competitive Analysis, Investment Decisions, and Joint Product Development.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Malaysia 2012" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Malaysia and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Malaysia

Contents

1. EXECUTIVE SUMMARY

2. MALAYSIA'S POLITICAL ENVIRONMENT ANALYSIS

2.1: Structure and stability of government

2.2: Government policy agenda

2.2.1: Political agenda

3. MALAYSIA'S ECONOMIC ENVIRONMENT ANALYSIS

3.1: Sectoral contribution to GDP and real GDP growth rate

3.2: Pricing trends - inflation and interest rates

3.3: Consumption, saving, and investment trends

3.4: International trade and its contribution to GDP

3.5: Foreign direct investment by industry

4. MALAYSIA'S SOCIAL ENVIRONMENT ANALYSIS

4.1: Social and demographic analysis

4.2: Labor market

4.3: Social development index

5. MALAYSIA'S R&D AND TECHNOLOGICAL FACTORS

5.1: R&D expenditure in Malaysia

5.2: Impact of technology in industry

5.3: Technology policy

6. MALAYSIA'S LEGAL ENVIRONMENT ANALYSIS

6.1: Corporate law

6.3: Tax law

6.4: Environmental law

6.5: Doing business in Malaysia 2012

7. MALAYSIA'S SWOT ANALYSIS

List Of Figures

LIST OF FIGURES

Chapter 3. Malaysia's Economic Environment Analysis

Figure 3.1: Trend of real GDP growth rate

Figure 3.2: Forecast of real GDP growth rate

Figure 3.3: Trend of GDP at current prices

Figure 3.4: Quarterly trend of growth for GDP and IIP

Figure 3.5: GDP sectoral contribution

Figure 3.6: Trend of inflation and interest rate

Figure 3.7: Trend of savings and investments as percentage of GDP

Figure 3.8: Trend of consumption expenditure as percentage of GDP

Figure 3.9: Trend of Malaysia's international trade

Figure 3.10: Trend of exports and imports as percentage of GDP

Figure 3.11: Foreign direct investment by industry

Chapter 4. Malaysia's Social Environment Analysis

Figure 4.1: Geographical location of Malaysia

Figure 4.2: Trend of population and population growth rate

Figure 4.3: Population age structure by 2020

Figure 4.4: Trend of unemployment rate in Malaysia

Chapter 5. Malaysia's R&D and Technological factor

Figure 5.1: Trend of R&D expenditure in Malaysia

List Of Tables

LIST OF TABLES

Chapter 3. Malaysia's Economic Environment Analysis

Table 3.1: FDI limits by industry

Chapter 4. Malaysia's Social Environment Analysis

Table 4.1: Corruption, GINI, and Human Development Index

Chapter 6. Malaysia's Legal Environment Analysis

Table 6.1: Legal framework of Malaysia

Table 6.2: Income tax slab of Malaysia

Table 6.3: Indicators for starting business

Table 6.4: Ranking for procedures of starting business

I would like to order

Product name: PESTLE Analysis of Malaysia 2012, August 2012

Product link: <https://marketpublishers.com/r/PF905BF415BEN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF905BF415BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970