

PESTLE Analysis of Lithuania 2013, March 2013

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Abstracts

The economy of Lithuania is expected to reach \$57.3 billion by 2018. Economic growth of the country declined in the wake of economic crisis, but recovered impressively due to factors such as government stimulus packages and export growth. Slow growth rate was mainly caused by service sectors as construction, real estate, and financial intermediaries witnessing low productivity against increasing labor costs. Lithuania is lagging behind Europe's leading economies in terms of economy size and per capita income.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the economy and presents its findings in "PESTLE Analysis of Lithuania 2013." This report studies the political, economic, social, technological, and legal dynamics of Lithuania's economy. The report also presents a SWOT analysis and recent economic policies guiding the country.

The study reveals that Lithuania is extremely dependent on trade with other European countries. Hence, change in the external demand may affect the economic situation. Secondly, the population in Lithuania has been constantly decreasing over the last decade, as young people are emigrating to other countries for jobs and better livelihoods.

Lithuania has potential business opportunities in sectors such as shared services, business process outsourcing, and the chemical and plastics industry. The energy sector is also one of the major investment opportunities in the Lithuanian economy; sectors such as thermal energy and oil have good potential to use available resources.

This report can help the investor understand the strengths, weakness, opportunities, and threats of the Lithuanian economy. Other benefits include recognizing the impact of socio-political-demographical changes on different industries in Lithuania, external

economic trends, government policies, as well as technological changes and their effects on different industries. In the current economic scenario, the retail, real estate, and pharmaceutical sectors are likely to be affected.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Lithuania 2013" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Lithuania and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Lithuania

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