

# PESTLE Analysis of Kazakhstan 2013, April 2013

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## Abstracts

Kazakhstan is classified as an upper-middle income economy in Eastern Europe and Central Asia. The country's economy is estimated to grow to \$365 billion by 2018. Economic growth in Kazakhstan is primarily driven by domestic demand and high growth in exports. Private consumption and investments have boosted the economy during the last decade. The country's economy decelerated against the backdrop of weak external demand and poor performance in mining and construction.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the various risk factors associated with the country and presents its findings in "PESTLE Analysis of Kazakhstan 2013." The report provides an in-depth analysis of the economy of Kazakhstan. It includes the analysis of the macro-economy of Kazakhstan, political scenario, and social and technological analysis. This report provides knowledge on leading and emerging industries.

As per the study, Kazakhstan is heavily dependent on oil exports. This overdependence may lead to economic instability due to frequently fluctuating oil prices in international markets. The country's high corruption rate compared to India, China, and the US leads to unethical business practices, which affect the business environment of the country.

The study reveals that the country's unique geographic location at the crossing of Europe and Asia make it an important transit point for traffic moving between significant markets in Europe and Asia. The country has great potential for mining as it has rich reserves of oil, gas, uranium, zinc, tungsten, barium, silver, lead, chrome, copper, fluorites, molybdenum, and gold.

This study is intended to provide industry leaders with insight and understanding of the country as portrayed by the PESTLE analysis. This report analyzes the impact of different macroeconomic indicators of the country on various industries. It includes the

impact of socio-political-demographical changes on different markets within the country. This report analyzes domestic and external economic trends, government policies, technological changes, and their impact on different industries. The report also provides a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis and an examination of the past, present, and future economic policies of Kazakhstan.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Kazakhstan 2013" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Kazakhstan and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Kazakhstan

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