

PESTLE Analysis of Jordan 2013, July 2013

<https://marketpublishers.com/r/P16BC59D187EN.html>

Date: July 2013

Pages: 65

Price: US\$ 750.00 (Single User License)

ID: P16BC59D187EN

Abstracts

The economy of Jordan is considered among the upper-middle-income countries in the Middle East. Jordan's economy is expected to reach \$36.6 billion by 2018. Industrial and agricultural sectors have grown well in the economy despite the fact that Jordan possesses limited natural resources. The global financial crisis disrupted the macroeconomic and financial stability of many economies including Jordan. The GDP growth of the country went down drastically during recession.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the various risk factors associated with the country and presents its findings in "PESTLE Analysis of Jordan 2013". The report provides an in-depth analysis of the macro-economy, political scenario, social and technological position of Jordan. This report encompasses the knowledge on leading industries in the country.

The report focuses on the challenges involved with Jordan's economy. Jordan suffers from weak political reforms in the country. The government faces protests on social justice. The stability factor of the country is still an issue of concern. The global economic crisis affected the country's economy. The weak business climate contracted the GDP growth rate, resulting in the economy's cyclical downturn.

The study outlines that the country has a growing young population. It is 30% of the country's total population that leads to higher domestic demand. The country has a strong business environment that drives higher FDI inflow in the country. Jordan is ranked 108th in doing business out of 183 countries worldwide.

Jordan faces many challenges in its quest to achieve growth and competitive edge of the economy and demographic developments, but the country has made optimum utilization of its resources. Jordan is likely to grow at a faster pace in the upcoming

years after recovery from Euro crisis.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Jordan 2013" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Jordan and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Jordan

Contents

1. EXECUTIVE SUMMARY

2. JORDAN'S POLITICAL ANALYSIS

2.1: Structure and stability of government

2.2: Government policy agenda

2.2.1: Policy agenda

3. JORDAN'S ECONOMIC ANALYSIS

3.1: Sectoral Contribution to GDP and GDP growth rate

3.2: Pricing trends-inflation and interest rates

3.3: Consumption, saving, and investment trends

3.4: International trade and its contribution to GDP

4. JORDAN ECONOMIC AND BUSINESS RISK ANALYSIS

4.1: Risk in current account balance

4.2: Terms of trade of Jordan

4.3: Risk in balance of payment (BOP)

4.4: Risk in external sector

4.4.1: External debt and default risk

4.4.2: Risk in foreign exchange reserves and exchange rate

4.5: Credit rating of countries

5. JORDAN'S SOCIAL ANALYSIS

5.1: Social and demographic analysis

5.2: Labor market

5.3: Social development index

6. JORDAN'S R&D AND TECHNOLOGICAL FACTORS

6.1: R&D expenditure in Jordan

6.2: Impact of technology in industry

6.3: Technology policy

7. JORDAN'S LEGAL ANALYSIS

- 7.1: Company law
- 7.2: Labor law
- 7.3: Tax law
- 7.4: Recent economic policies
- 7.5: Doing business in Jordan 2012

8. JORDAN'S ENVIRONMENTAL ANALYSIS

- 8.1: Environment Policy

9. SWOT ANALYSIS OF JORDAN

List Of Figures

LIST OF FIGURES

Chapter 3. Jordan's Economic Analysis

Figure 3.1: Global economic Scenario

Figure 3.2: Trend of real GDP growth rate

Figure 3.3: Forecast of real GDP growth rate

Figure 3.4: Trend of per capita income

Figure 3.5: GDP Sectoral contribution

Figure 3.6: Share of different sectors to GDP

Figure 3.7: Trend of leading industries of Jordan

Figure 3.8: Annual trend of inflation and interest rate

Figure 3.9: Trend of savings and investments as percentage of GDP

Figure 3.10: Trend of consumption expenditure as percentage of GDP

Figure 3.11: Jordan's international trade structure

Figure 3.12: Exports and imports as percentage of GDP

Chapter 4. Jordan Economic and Business Risk Analysis

Figure 4.1: Trend of current account balance and percentage of GDP

Figure 4.2: Terms of trade of Jordan

Figure 4.3: Trend of balance of payment

Figure 4.4: Trend of gross government debt as percentage of GDP

Figure 4.5: Trend of gross government debt

Figure 4.6: Trend of foreign exchange reserves and exchange rate

Chapter 5. Jordan's Social Analysis

Figure 5.1: Political map of Jordan

Figure 5.2: Trend of population in Jordan

Figure 5.3: Population age structure

Figure 5.4: Trend of unemployment rate in Jordan

Chapter 6. Jordan's R&D and Technological Factors

Figure 6.1: Trend of R&D expenditure in Jordan

List Of Tables

LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Factors affecting business in Jordan

Chapter 2. Jordan's Political Analysis

Table 2.1: Political factors and its impact on business

Chapter 3. Jordan's Economic Analysis

Table 3.1: Economic factors and its impact on business

Chapter 4. Jordan Economic and Business Risk Analysis

Table 4.1: Credit rating of countries by Moody's, Fitch, and S&P

Chapter 5. Jordan's Social Analysis

Table 5.1: Population age structure of Jordan

Table 5.2: Corruption, GINI, homicide and human development index

Table 5.3: Social factors and its impact on business

Chapter 6. Jordan's R&D and Technological Factors

Table 6.1: Technological factor and its impact on business

Chapter 7. Jordan's Legal Analysis

Table 7.1: Tax rates in Jordan, 2012

Table 7.2: Indicators for starting business

Table 7.3: Ranking for procedures of starting business

Table 7.4: Legal factors and its impact on business

Chapter 8. Jordan's Environmental Analysis

Table 8.1: Environmental factors and its impact on business

I would like to order

Product name: PESTLE Analysis of Jordan 2013, July 2013

Product link: <https://marketpublishers.com/r/P16BC59D187EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P16BC59D187EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970