

# PESTLE Analysis of Japan 2016, August 2016

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## Abstracts

The Japanese economy is dominated by the service sector, which contributed approximately 56.5% to the total GDP in 2015. Real estate and construction together contributes 22.9% to the service sector. The government is implementing structural reforms in aggressive monetary policy, flexible fiscal policy, and growth strategy under Abenomics which will improve the business climate of the country. The government has increased its spending on infrastructure projects and R&D. Domestic demand, along with an additional lift from exports, is expected to be the main growth driver of the Japanese economy, as global growth improves in 2016.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of the Japan and has come up with a comprehensive research report, "PESTLE Analysis of the Japan 2016." This report provides an analysis of the Japanese economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of the Japan are also included in the report. The report also includes the forecast for the economic growth of the Japan through 2021.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. The Japan is a politically stable country. The country has a current account surplus and high foreign reserves. Japan is located in Northeastern Asia between the North Pacific and the Sea of Japan, due to which Japan attracts more trade. Japan is currently facing challenges, like aging population and a slowdown in the rate of economic growth over and above lower consumption. Another challenge for Japan is the impact of the slowdown on the US and Chinese economy, as well as international investors.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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