

PESTLE Analysis of Japan 2016, August 2016

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Abstracts

The Japanese economy is dominated by the service sector, which contributed approximately 56.5% to the total GDP in 2015. Real estate and construction together contributes 22.9% to the service sector. The government is implementing structural reforms in aggressive monetary policy, flexible fiscal policy, and growth strategy under Abenomics which will improve the business climate of the country. The government has increased its spending on infrastructure projects and R&D. Domestic demand, along with an additional lift from exports, is expected to be the main growth driver of the Japanese economy, as global growth improves in 2016.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of the Japan and has come up with a comprehensive research report, "PESTLE Analysis of the Japan 2016." This report provides an analysis of the Japanese economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of the Japan are also included in the report. The report also includes the forecast for the economic growth of the Japan through 2021.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. The Japan is a politically stable country. The country has a current account surplus and high foreign reserves. Japan is located in Northeastern Asia between the North Pacific and the Sea of Japan, due to which Japan attracts more trade. Japan is currently facing challenges, like aging population and a slowdown in the rate of economic growth over and above lower consumption. Another challenge for Japan is the impact of the slowdown on the US and Chinese economy, as well as international investors.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. JAPANESE POLITICAL ANALYSIS

- 2.1: Structure and Stability of Government
- 2.2: Government Changes and Policy Stability
 - 2.2.1: Policy Agenda – Reforms and Future Plans

3. JAPANESE ECONOMIC ANALYSIS

- 3.1: Sectoral Contribution to GDP and GDP Growth Rate
- 3.2: Macroeconomic Forecast and Scenario Analysis (2016-2021)
- 3.3: Pricing Trends- Inflation and Interest Rates
- 3.4: Consumption, Saving, and Investment Trends
- 3.5: International Trade and Its Contribution to GDP
- 3.6: Foreign Direct Investment by Industry

4. JAPANESE ECONOMIC AND BUSINESS RISK ANALYSIS

- 4.1: Risk in Financial Sector
 - 4.1.1: Risk in Current Account Balance
 - 4.1.2: Terms of Trade of Japan
- 4.2: Risk in Balance of Payment (BOP)
- 4.3: Risk in Foreign Exchange Reserves and Exchange Rate
 - 4.3.1: Risk in Fiscal Balance
 - 4.3.2: External Debt and Default Risk
- 4.4: Credit Rating of Countries – Credibility in the Debt Market

5. JAPAN'S SOCIAL ANALYSIS

- 5.1: Social and Demographic Analysis
- 5.2: Labor Market – Quality and Availability
- 5.3: Social Development Index

6. JAPANESE R&D AND TECHNOLOGICAL FACTORS

- 6.1: R&D Expenditure in Japan

6.2: Impact of Technology in Industry

6.3: Technology Policy

7. JAPANESE LEGAL ANALYSIS

7.1: Company Law

7.2: Labor Law

7.3: Tax Law

7.4: Economic Policies – A Recent Development

7.5: Doing Business in Japan 2015 – Process to Establish Business

8. JAPANESE ENVIRONMENTAL ANALYSIS

8.1: Environment Policy

9. SWOT ANALYSIS – SEARCH OF POTENTIAL OPPORTUNITIES IN JAPAN

List Of Figures

LIST OF FIGURES

CHAPTER 3. JAPANESE ECONOMIC ANALYSIS

- Figure 3.1: Economic Scenarios of Major Countries in 2015
- Figure 3.2: Trends of Real GDP Growth Rate
- Figure 3.3: Scenario Analysis of GDP Forecast
- Figure 3.4: Trends of the Per Capita Income
- Figure 3.5: GDP Sectoral Contribution
- Figure 3.6: Share of Different Sectors to GDP in 2015
- Figure 3.7: Annual Trends of Inflation and Interest Rate
- Figure 3.8: Quarterly Interest Rate of Japan
- Figure 3.9: Quarterly Inflation Rate of Japan
- Figure 3.10: Trends of Savings and Investments as Percentage of GDP
- Figure 3.11: Trends of Consumption Expenditure as Percentage of GDP
- Figure 3.12: Japanese International Trade Structure
- Figure 3.13: Japanese Exports by Product 2010
- Figure 3.14: Japanese Exports by Product 2015
- Figure 3.15: Japanese Imports by Product 2010
- Figure 3.16: Japanese Imports by Product 2015
- Figure 3.17: Japanese Exports by Country 2010
- Figure 3.18: Japanese Exports by Country 2015
- Figure 3.19: Japanese Imports by Country 2010
- Figure 3.20: Japanese Imports by Country 2015
- Figure 3.21: Trends of Imports and Exports as Percentage of GDP
- Figure 3.22: Foreign Direct Investment by Industry

CHAPTER 4. JAPANESE ECONOMIC AND BUSINESS RISK ANALYSIS

- Figure 4.1: Trends of Current Account Balance and Percentage to GDP
- Figure 4.2: Terms of Trade for Japan
- Figure 4.3: Trends of Balance of Payment
- Figure 4.4: Trends of Foreign Exchange Reserve and Exchange Rate
- Figure 4.5: Trends of Government Revenue and Expenditure as Percentage of GDP
- Figure 4.6: Trends of Fiscal Balance as Percentage of GDP
- Figure 4.7: Trends of Debt as Percentage of GDP

CHAPTER 5. JAPAN'S SOCIAL ANALYSIS

Figure 5.1: Geographical Location of Japan

Figure 5.2: Trends of Population in Japan

Figure 5.3: Population Age Structure

Figure 5.4: Trends of Unemployment Rate in Japan

CHAPTER 6. JAPANESE R&D AND TECHNOLOGICAL FACTORS

Figure 6.1: Trends of R&D Expenditure in Japan

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Factors Affecting Business in Japan

CHAPTER 2. JAPANESE POLITICAL ANALYSIS

Table 2.1: Political Factors and Their Impact on Business

CHAPTER 3. JAPANESE ECONOMIC ANALYSIS

Table 3.1: Factors Affecting Industry Growth

Table 3.2: FDI Limits by Industry

Table 3.3: Economic Factors and Their Impact on Business

CHAPTER 4. JAPANESE ECONOMIC AND BUSINESS RISK ANALYSIS

Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P

Table 4.2: Economic Risk Factors and Their Impact on Business

CHAPTER 5. JAPAN'S SOCIAL ANALYSIS

Table 5.2: Corruption, GINI, Homicide, and Human Development Index

Table 5.3: Social Factors and Their Impact on Business

CHAPTER 6. JAPANESE R&D AND TECHNOLOGICAL FACTORS

Table 6.1: Technological Factors and Their Impact on Business

Table 6.2: Income Tax Rates of Japan

CHAPTER 7. JAPANESE LEGAL ANALYSIS

Table 7.1: Indicators for Starting Business

Table 7.2: Ranking of Ease of Doing a Business

Table 7.3: Legal Factors and Their Impact on Business

CHAPTER 8. JAPANESE ENVIRONMENTAL ANALYSIS

Table 8.1: Environmental Factors and Their Impact on Business

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