

PESTLE Analysis of Ireland 2015

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Abstracts

Ireland's economy is dominated by the service sector, which contributed approximately 72% to the total GDP in 2014. The country went through the global recession in 2009, but strong fundamentals have led the country to survive the crisis. Mining and quarrying makes the major contribution to GDP at 25.9%. Ireland presents strong investment opportunities in IT business and computer hardware. Ireland is one of the leading exporters of IT business services and computer hardware across the world. Information technology is the leading industry in Ireland.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Ireland and has come up with a comprehensive research report, "PESTLE Analysis of Ireland 2015". This report provides an analysis of Ireland's economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Ireland are also included in the report. The report also includes forecast of the economic growth through 2020.

The report highlights various drivers and challenges which have influenced investment decisions in the economy. Ireland is a politically stable country and a parliamentary representative democratic republic. Ireland is a net exporter country, and it mainly exports commercial IT services, chemical, and pharmaceutical products. Ireland's economic growth is mainly driven by exports, but the country also imports some such products as mineral fuels, oil, and machineries. Ireland is intensively involved in foreign trade. Huge investment opportunities lie in sectors such as organized retail, healthcare, education, residential housing, and banking and financial. Demographic dividend acts as a strength for Ireland's population which was 4.3 billion in 2014. The country's young population is approximately 55.4% of the total population, leading to a high domestic demand. The country, however, is facing challenges, such as high debt risk.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Ireland 2015" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision
Analysis on economic activity, investment environment, and trade structure of the country
Major industries in Ireland and its contribution to GDP
Trends in savings, investments, and consumptions
Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
Analyses on geographical importance and social structure such as labor quality
Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Ireland

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