

PESTLE Analysis of Indonesia 2012, December 2012

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Abstracts

Indonesia has experienced significant growth in its GDP over the last five years. It is expected to continue its growth momentum to reach US \$1.8 trillion at current prices by 2017 at a CAGR of 6.8% from 2012 to 2017. The average GDP growth rate from 2002 to 2011 was 5.3%, which made Indonesia one of the fastest-growing economies in Southeast Asia during that period.

Lucintel, a leading global management consulting and market research firm, conducted a Political, Economic, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of Indonesia and presents its findings in “PESTLE Analysis of Indonesia 2012.”

Lucintel’s research indicates that, for increasing the competitiveness and the efficiency of its industries, the Indonesian government has set eight major programs: agriculture, mining, energy, industrial, marine, tourism, telecommunication, and development of strategic areas. These eight programs constitute 22 main economic activities. The government aims to expand the value chain for industrial production processes. In addition to this, it also is focused on increasing the capability of the industries to access and utilize both natural and human resources.

As indicated in Lucintel’s study, the Indonesian economy has witnessed a continuous trade surplus over the last decade, mainly because of its expanding exports sector. Indonesia is intensively involved in foreign trade with partners worldwide. The mining, oil, gas, and agricultural sectors are responsible for the bulk of exports in the country. In 2009, the Indonesian economy saw a decline in its international trade resulting from the effects of the global recession. The nation’s international trade picked up again in 2010.

The report, which provides annual trends for the past 10 years and forecasts of GDP and population for the next five years; details the political, economic, sociological,

technological, legal, and environmental analysis of Indonesia, provides a SWOT analysis, recent economic policies analysis of Indonesia, and more.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Indonesia 2012" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Indonesia and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Indonesia

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