

PESTLE Analysis of China 2016

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Abstracts

The Chinese economy is dominated by the service sector, which contributed approximately 50% to the total GDP in 2015. Wholesale and retail contributed 9.8% in 2015, followed by finance and insurance which combined contributed 8.5% to the service sector. The government is implementing structural reforms in the energy sector, which will improve the business climate of the country. The government has increased its spending on infrastructure projects, telecommunications, and the energy sector. The Chinese government is expected to increase consumption through the increase of disposable incomes, narrow the income gap, eliminate poverty and improve people's livelihood.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of China and has come up with a comprehensive research report, "PESTLE Analysis of China 2016." This report provides an analysis of the Chinese economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of China are also included in the report. The report also includes the forecast for Chinese economic growth through 2021.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. China is a politically stable country. The country has strong current account surplus and high foreign reserves. China attracts more trade due to its strategic location. China is among the top largest destination for foreign direct investment. China was the largest country with a population of 1.37 billion in 2015 and it holds an advantageous position in terms of labor. China is currently facing challenges, such as weak external demand. Another challenge for China is the impact of the slowdown on the US and Japanese economy, as well as international investors.

This unique report from Lucintel will provide you with valuable information, insights, and

tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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