

# PESTLE Analysis of Chile 2014, January 2014

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Date: January 2014

Pages: 65

Price: US\$ 750.00 (Single User License)

ID: PDE5EC1AE19EN

## Abstracts

China's economy has experienced a strong annual GDP growth rate of 10% during the last five years. It is expected to continue its growth momentum and surpass the US in GDP by 2020. A high rate of savings, abundant and increasingly skilled labor, healthy export business, and potential urban growth is likely to drive the Chinese economy to sustained growth during 2012-2017.

Lucintel, a leading global management consulting and market research firm, performed a Political, Economical, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of China and presents its findings in "PESTLE Analysis of China 2012."

As indicated in the study, foreign direct investment (FDI) has proven to be the driving force for China's ongoing economic growth. The large and expanding market of China is attracting leading multinationals, encouraging local innovators, allowing domestic manufacturers to produce low-cost products, and permitting formation of industry clusters and business groups. Successive governments' focus on reform processes and simplification of China's tax law and FDI procedures makes China an ideal destination for investment and growth. The report also indicates that large-scale production diminishes production costs, leading to less-expensive exports. China's strong presence as an export platform supports income and employment growth in the economy.

The Chinese economy is plagued by challenges from the European economic crisis that could adversely affect its growth rate, regional disparity, and growing environmental concerns. Rapid economic development and accelerated domestic demand in China, however, offers significant opportunities for growth.

Lucintel's study outlines China's need to address several significant challenges and

risks, such as its aging society, rising income inequality, large and growing environmental impact of its industrialization, and stubborn external imbalances for its transformation into a leader of the global economy.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of China 2012" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in China and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of China

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