

# PESTLE Analysis of Australia 2012, November 2012

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## Abstracts

Australia has shown a consistent positive growth during the last decade of 2001 to 2011, even at the time of recession. The country has huge potential in the sectors like mining, manufacturing, wholesale and retail trade finance and insurance etc. The global GDP is expected to grow with a 3.9% CAGR over the next five years, while the Australian economy is likely to grow to \$1.93 trillion by 2017 at the current price with a CAGR of 4% over the next five years (2012-17).

Lucintel, a leading global management consulting and market research firm, performed a Political, Economic, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of Australia, and presents its findings in “PESTLE Analysis of Australia 2012”.

Australia is characterized by a stable economy with increased FDI inflows and a strong domestic demand which have provided cushion to the economy even in the crisis period. Despite of the robust economic performance, Australia faces challenges related to income disparity which can hinder its economic growth in future. For export and import, Australia is excessively dependent on countries such as the China, Japan, US, UK and some European countries. Any decline in these economies can hinder its economic growth. Australia needs to diversify its export destination as well as its export portfolio as it excessively depends on the iron ore concentrates and mining products.

Lucintel research indicates that Australia is likely to face issues related to aging population by 2017 which will results in increasing dependency ratio. The government is likely to spend more on pensions and transfer payments for the population aged above 60 years by 2017. This will increase the country's fiscal deficit.

The report provides an in depth analysis of economy of Australia. This report includes analysis of Political, Economic, Sociological, Technological, Legal and Environmental analysis of Australia. The report also covers SWOT analysis and recent economic policy

analysis of Australia. This report helps the investor to choose the right destination for investment inside the country.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Australia 2012-2017" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Australia and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Australia

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