

PESTLE Analysis of Australia 2012, November 2012

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Abstracts

Australia has shown a consistent positive growth during the last decade of 2001 to 2011, even at the time of recession. The country has huge potential in the sectors like mining, manufacturing, wholesale and retail trade finance and insurance etc. The global GDP is expected to grow with a 3.9% CAGR over the next five years, while the Australian economy is likely to grow to \$1.93 trillion by 2017 at the current price with a CAGR of 4% over the next five years (2012-17).

Lucintel, a leading global management consulting and market research firm, performed a Political, Economic, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of Australia, and presents its findings in "PESTLE Analysis of Australia 2012".

Australia is characterized by a stable economy with increased FDI inflows and a strong domestic demand which have provided cushion to the economy even in the crisis period. Despite of the robust economic performance, Australia faces challenges related to income disparity which can hinder its economic growth in future. For export and import, Australia is excessively dependent on countries such as the China, Japan, US, UK and some European countries. Any decline in these economies can hinder its economic growth. Australia needs to diversify its export destination as well as its export portfolio as it excessively depends on the iron ore concentrates and mining products.

Lucintel research indicates that Australia is likely to face issues related to aging population by 2017 which will results in increasing dependency ratio. The government is likely to spend more on pensions and transfer payments for the population aged above 60 years by 2017. This will increase the country's fiscal deficit.

The report provides an in depth analysis of economy of Australia. This report includes analysis of Political, Economic, Sociological, Technological, Legal and Environmental analysis of Australia. The report also covers SWOT analysis and recent economic policy

analysis of Australia. This report helps the investor to choose the right destination for investment inside the country.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Australia 2012-2017" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision

- Analysis on economic activity, investment environment, and trade structure of the country

- Major industries in Australia and its contribution to GDP

- Trends in savings, investments, and consumptions

- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

- Analyses on geographical importance and social structure such as labor quality

- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Australia

Contents

1. EXECUTIVE SUMMARY

2. AUSTRALIA'S POLITICAL ANALYSIS

2.1: Structure and stability of government

2.2: Government policy agenda

2.2.1: Political agenda

3. AUSTRALIA'S ECONOMIC ANALYSIS

3.1: Sectoral contribution to GDP and real GDP growth rate

3.2: Pricing trends - inflation and interest rates

3.3: Consumption, saving, and investment trends

3.4: International trade and its contribution to GDP

3.5: Foreign direct investment by industry

4. AUSTRALIA'S SOCIAL ANALYSIS

4.1: Social and demographic analysis

4.2: Labor market

4.3: Social development index

5. AUSTRALIA'S R&D AND TECHNOLOGICAL FACTORS

5.1: R&D expenditure in Australia

5.2: Impact of technology in industry

5.3: Technology policy

6. AUSTRALIA'S LEGAL ANALYSIS

6.1: Corporate law

6.2: Tax law

6.3: Recent economic policies

6.4: Doing business in Australia 2012

7. AUSTRALIA'S ENVIRONMENT ANALYSIS

7.1: Government action on environmental issues

7.2: Environmental policy

8. AUSTRALIA'S SWOT ANALYSIS

List Of Figures

LIST OF FIGURES

Chapter 3 Australia's Economic Analysis

Figure 3.1: Trend of real GDP growth rate

Figure 3.2: Forecast of real GDP growth rate

Figure 3.3: Quarterly trend of GDP growth rate and IIP

Figure 3.4: Trend of per capita income

Figure 3.5: GDP sectoral contribution

Figure 3.6: Share of different sectors to GDP

Figure 3.7: Quarterly trend of inflation and interest rate

Figure 3.8: Annual trend of inflation and interest rate

Figure 3.9: Trend of savings and investments as percentage of GDP

Figure 3.10: Trend of consumption expenditure as percentage of GDP

Figure 3.11: Trend of Australia's international trade

Figure 3.12: Trend of exports and imports as percentage of GDP

Figure 3.13: Foreign direct investment by industry

Chapter 4. Australia's Social Analysis

Figure 4.1: Geographical location of Australia

Figure 4.2: Trend of population and population growth rate

Figure 4.3: Population age structure by 2017

Figure 4.4: Trend of unemployment rate in Australia

Chapter 5. Australia R&D and Technological Factor

Figure 5.1: Trend of R&D expenditure in Australia

List Of Tables

LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Factors affecting business in Australia

Chapter 2. Australia's Political Analysis

Table 2.1: Political factors and its impact on business

Chapter 3. Australia's Economic Analysis

Table 3.1: FDI limits by industry

Table 3.2: Economic factors and its impact on business

Chapter 4. Australia's Social Analysis

Table 4.1: Corruption, GINI, and Human Development Index

Table 4.2: Social factors and its impact on business

Chapter 5. Australia's R&D and Technological factor

Table 5.1: Technological factors and its impact on business

Chapter 6 Australia's Legal Analysis

Table 6.1: Income tax slab of Australia

Table 6.2: Indicators for starting-up business

Table 6.3: Ranking for procedures of starting-up a business

Table 6.4: Legal factors and its impact on business

Chapter 7. Australia's Environment Analysis

Table 7.1: Environmental factors and its impact on business

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