

PESTLE Analysis of Algeria 2013, June 2013

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Abstracts

The Algerian economy is considered to be an upper middle class income, peaceful, and modern market economy. The economy is expected to reach \$250.1 billion by 2018. The country benefits from its industrial sector which is dominated by the hydro-carbon sector and a stable and profitable manufacturing sector. The economy continues to grow in spite of uncertainties in Europe and the US market.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the different risk factors of the country and presents its findings in “PESTLE Analysis of Algeria 2013” The report studies the political, economic, social, technological, legal, and environment analysis of Algeria.

The report studies various challenges faced by the economy. High dependence of the country on the hydrocarbon sector, which accounts for 95% of the foreign exchange revenue, makes the country vulnerable to economic shocks. Algeria’s poor business environment also poses a huge challenge for the foreign companies.

The study analyses that Algeria has a well-educated work force which leads to skilled labor pool. This labor pool is beneficial for techno-based industries such as telecom, IT, automobile, and business services. Strong financial position of the country with low external debt, high foreign exchange reserves, and huge current account surpluses drove the growth of the economy.

This report is helpful for the strategic analysis done by CEO, managers, bankers, and industrialists who want to know about the political, social, and economic outlook of the country. This report will also benefit those who want to invest in Algeria as this report will help the reader to understand the economic strengths and risks involved in business ventures in the country.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Algeria 2013" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision

Analysis on economic activity, investment environment, and trade structure of the country

Major industries in Algeria and its contribution to GDP

Trends in savings, investments, and consumptions

Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries

Analyses on geographical importance and social structure such as labor quality

Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Algeria

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