

Personal Watercraft Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Personal Watercraft Trends and Forecast

The future of the global personal watercraft market looks promising with opportunities in the recreational, muscle, luxury, performance, and sport markets. The global personal watercraft market is expected to reach an estimated \$3.0 billion by 2030 with a CAGR of 6.8% from 2024 to 2030. The major drivers for this market are growing interest in water sports and recreational activities, increasing disposable income and leisure spending, and advancements in personal watercraft technology.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Personal Watercraft by Segment

The study includes a forecast for the global personal watercraft by watercraft type, seating capacity type, hull type, and region.

Personal Watercraft Market by Watercraft Type [Shipment Analysis by Value from 2018 to 2030]:

Recreational Watercraft

Muscle Watercraft

Luxury Watercraft

Performance Watercraft

Sports Watercraft

Personal Watercraft Market by Seating Capacity Type [Shipment Analysis by Value from 2018 to 2030]:

Standing

One Seat Capacity

Two Seat Capacity

Three Seat Capacity

Personal Watercraft Market by Hull Type [Shipment Analysis by Value from 2018 to 2030]:

Plastics

Composites

Personal Watercraft Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Personal Watercraft Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies personal watercraft companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the personal watercraft companies profiled in this report include-

Polaris

Arctic Cat

BRO

Honda Motors

BRP

SLVH

Meyer Bootswerft

Kawasaki Motors

Yamaha Motors

Hubei Sanjiang Boats Science & Technology

Personal Watercraft Market Insights

Lucintel forecasts that composites is expected to witness the higher growth over the forecast period.

Within this market, recreational is expected to witness the highest growth over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Personal Watercraft Market

Market Size Estimates: Personal watercraft market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Personal watercraft market size by watercraft type, seating capacity type, hull type, and region in terms of value (\$B).

Regional Analysis: Personal watercraft market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different watercraft types, seating capacity types, hull types, and regions for the personal watercraft market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the personal watercraft market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the personal watercraft market size?

Answer: The global personal watercraft market is expected to reach an estimated \$3.0 billion by 2030.

Q2. What is the growth forecast for personal watercraft market?

Answer: The global personal watercraft market is expected to grow with a CAGR of 6.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the personal watercraft market?

Answer: The major drivers for this market are growing interest in water sports and

recreational activities, increasing disposable income and leisure spending, and advancements in personal watercraft technology.

Q4. What are the major segments for personal watercraft market?

Answer: The future of the personal watercraft market looks promising with opportunities in the recreational, muscle, luxury, performance, and sport markets.

Q5. Who are the key personal watercraft market companies?

Answer: Some of the key personal watercraft companies are as follows:

Polaris

Arctic Cat

BRO

Honda Motors

BRP

SLVH

Meyer Bootswerft

Kawasaki Motors

Yamaha Motors

Hubei Sanjiang Boats Science & Technology

Q6. Which personal watercraft market segment will be the largest in future?

Answer: Lucintel forecasts that composites is expected to witness the higher growth over the forecast period.

Q7. In personal watercraft market, which region is expected to be the largest in next 5

years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the personal watercraft market by watercraft type (recreational watercraft, muscle watercraft, luxury watercraft, performance watercraft, and sports watercraft), seating capacity type (standing, one seat capacity, two seat capacity, and three seat capacity), hull type (plastics and composites), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Personal Watercraft Market, Personal Watercraft Market Size, Personal Watercraft Market Growth, Personal Watercraft Market Analysis, Personal Watercraft Market Report, Personal Watercraft Market Share, Personal Watercraft Market Trends, Personal Watercraft Market Forecast, Personal Watercraft Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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