

# Personal Care Active Ingredient Market: Trends, Opportunities and Competitive Analysis

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## Abstracts

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### Personal Care Active Ingredient Market Trends and Forecast

The future of the global personal care active ingredient market looks promising with opportunities in skin care, hair care, oral care, makeup, toiletries, and fragrance applications. The personal care active ingredient market is expected to reach an estimated \$6 billion by 2027 with a CAGR of 5.4% from 2021 to 2027. The major drivers for this market are the changing lifestyle, growing purchasing power, and increasing concern of consumers regarding their appearances and hygiene.

### Emerging Trends in the Personal Care Active Ingredient Market

Emerging trends, which have a direct impact on the dynamics of the industry, include advancement in nanotechnology for manufacturing personal care products and improved conditioning agents used in hair care application for personal care.

A total of 106 figures / charts and 90 tables are provided in this 199 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of personal care active ingredient market report download the report brochure.

### Personal Care Active Ingredient Market by Segment

The study includes a forecast for the global personal care active ingredient market by

ingredient type, application, and source, and region as follows:

By Ingredient Type [Value (\$M) and Volume (M lbs) shipment analysis for 2016 – 2027]:

Moisturizing

Anti-Aging

UV Protection

Exfoliating

Antimicrobial

Others

By Application [Value (\$M) and Volume (M lbs) shipment analysis for 2016 – 2027]:

Skin Care

Hair Care

Oral Care

Makeup

Toiletries

Fragrance

By Source [Value (\$M) and Volume (M lbs) shipment analysis for 2016 – 2027]:

Natural

Synthetic

By Region [Value (\$M) and Volume (M lbs) shipment analysis for 2016 – 2027]:

North America

Europe

Asia Pacific

The Rest of the World

### List of Personal Care Active Ingredient Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies personal care active ingredient companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the personal care active ingredient companies profiled in this report includes.

BASF

Solvay

Evonik

Croda

Clariant

Ashland

DSM

Stepan Corporation

Wacker Chemie

Lonza

## Personal Care Active Ingredient Market Insight

Lucintel forecasts that moisturizing ingredient will remain the largest segment due to its various properties of prevention from different type of skin related issues such as flaky, dry and scaly skin.

Skin care in personal care active ingredient will remain the largest segment due to increasing consumer awareness regarding the appearance and texture of their skin and inclination towards multifunctional skin creams

Europe will remain the largest market over the forecast period due to due to increasing consumer awareness regarding personal care and hygiene, high standards of living and high per capita spending. Lucintel predicts that Asia Pacific is expected to witness the highest growth over the forecast period supported by increasing population and their rising per capita spending on personal care products.

## Features of Personal Care Active Ingredient Market

**Market Size Estimates:** Market size estimation in terms of value (\$M) shipment and volume (mlbs)

**Trend and Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Market size by size by ingredient type, application, and source in terms of value and volume shipment.

**Regional Analysis:** Personal care active ingredient market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in by region, ingredient type, application, and source.

**Strategic Analysis:** This includes M&A, new product development, and

competitive landscape for the personal care active ingredient market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the personal care active ingredient market size?

Answer: The global personal care active ingredient market is expected to reach an estimated \$6 billion by 2027

Q2. What is the growth forecast for personal care active ingredient market?

Answer: The personal care active ingredient market is expected to grow at a CAGR of 5.4% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the personal care active ingredient market?

Answer: The major drivers for this market are the changing lifestyle, growing purchasing power, and increasing concern of consumers regarding their appearances and hygiene.

Q4. What are the major applications or end use industries for personal care active ingredient?

Answer: Active ingredients for skin care application will remain the largest segment due to increasing consumer awareness about skin care and inclination towards multifunctional skin creams.

Q5. What are the emerging trends in personal care active ingredient market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include advancement in nanotechnology for manufacturing personal care products and improved conditioning agents used in hair care application for personal care.

Q6. Who are the key personal care active ingredient companies?

Answer: Some of the key personal care active ingredient companies are as follows:

BASF

Solvay

Evonik

Croda

Clariant

Ashland

DSM

Stepan

Wacker Chemie

Lonza

Q7. Which personal care active ingredient market by ingredient type segment will be the largest in future?

Answer: Lucintel forecasts that moisturizing ingredients will remain the largest segment due to increasing demand of moisturizing cream to protect against skin dehydration.

Q8. In personal care active ingredient market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to remain the largest region and witness the highest growth over next 5 years

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global personal care active ingredient market by ingredient type (moisturizing, anti-aging, UV protection, exfoliating, antimicrobial, and others), application (skin care, hair care, oral care, makeup, toiletries, and fragrance), source (natural and synthetic), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

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