

Performance Additive Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the performance additive market looks promising with opportunities in the packaging, household good, construction, automotive, industrial, and wood & furniture end use industries. The global performance additive market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected grow with a CAGR of 4% to 6% from 2020 to 2025. The major drivers for this market are increasing demand for plastics and coatings in automotive, packaging, and household goods industries.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of performance additives market report download the report brochure.

The study includes trends and forecasts for the global performance additives market by application, end use industry, and region as follows:

By Application [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Plastics

Rubber

Paints and Coatings

Fuel

Ink

Leather

Lubricant

Adhesives and Sealants

Others

By End Use Industry [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Packaging

Household Goods

Construction

Automotive

Industrial

Wood and Furniture

Others

By Region [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Plastics will remain the largest application segment due to growth in the automotive, packaging, electronics, building and construction, and consumer goods end use industries.

Packaging will remain the largest end use industry during the forecast period due to growing demand for packaging in the food and beverage and consumer goods industries.

Asia Pacific will remain the largest region the forecast period due to growth in construction activities, increasing automotive production, and growth in food and beverage industries.

Some of the performance additives companies profiled in this report include BASF, AkzoNobel, Solvay, Evonik Industries, Altana, Clariant, The Dow Chemical Company, Lanxess, Arkema, Honeywell International, and Huntsman International

Features of Performance Additives Market

Market Size Estimates: Performance additives market size estimation in terms of value (\$M) and volume (Kilotons)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by application and end use industry

Regional Analysis: Performance additives market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different end use industries, application, and regions for performance additives market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the performance additives market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global performance additives market by application (plastics, rubber, paints and coatings, fuel, ink, leather, lubricant, adhesives and sealants, and others), end use industry (packaging, household goods, construction, automotive, industrial, wood & furniture, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the performance additives market?

Q.5 What are the business risks and threats to the performance additives market?

Q.6 What are the emerging trends in the performance additives market and the reasons behind them?

Q.7 What are some changing demands of customers in the performance additives market?

Q.8 What are the new developments in the performance additives market? Which companies are leading these developments?

Q.9 Who are the major players in the performance additives market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the performance additives market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the performance additives market?

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