

# Pedometer Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global pedometer market looks promising with opportunities in commercial competition and personal use applications. The global pedometer market is forecast to grow with a CAGR of 6% from 2020 to 2025. The major drivers for this market are increasing number of sportspersons, increase in healthcare issues, awareness regarding healthy lifestyle, physical exercise awareness campaigns, and technological advancement through connection of pedometer with digital world.

An emerging trend, which has a direct impact on the dynamics of the industry, includes technology advancement such as 3D pedometer and multifunctional pedometer.

A total of 157 figures / charts and 132 tables are provided in this 186-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of pedometer market report, download the report brochure.

The study includes trends and forecasts for the global pedometer market by application, product type, and region as follows:

By Application [\$M shipment analysis for 2014 – 2025]:

Commercial Competition

Personal Use

Others

By Product Type [\$M shipment analysis for 2014 – 2025]:

Smart Pedometer

Manual Pedometer

Others

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the pedometer companies profiled in this report include Fitbit, Garmin, Jawbone, Omron Corporation, Weloop, Huawei Technologies, Lifesense Group, Yamax, Samsung, Adidas, Misfit, and Xiaomi.

Lucintel forecasts that smart pedometer will remain the largest material over the forecast period due to its value-added product features coupled with technological advancements and product innovations that enable the smart pedometer to be connected to various electronic devices.

Within the pedometer market, personal use application it is also expected to witness the highest growth during the forecast period due to rise in number of lifestyle diseases, increase in number of chronic diseases, rising awareness about physical activity benefits, and low cost of pedometer devices. .

North America will remain the largest region and it is also expected to be the largest region over the over the forecast period due to increasing awareness about physical activity, adoption of connected devices, and increase in product range from key players, and new wearable portable pedometers.

Some of the features of “Global Pedometer Market: Trends, Forecast and Competitive Analysis” Include:

Market size estimates: Pedometer market size estimation in terms of value (\$M) and volume (kilotons) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by derivative type and end use industry.

Segmentation analysis: Pedometer market size by various segments, such as application and product type in terms of value and volume shipment.

Regional analysis: Pedometer market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth opportunities: Analysis on growth opportunities in different application and regions for pedometer market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for pedometer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global pedometer market by application (Commercial Competition, Personal Use, and Others), product type (Smart Pedometer, Manual Pedometer, and Others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages 198

Market Representation / Units Revenue in US \$ million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By Application (Commercial Competition, Personal Use, etc.), By Product Type (Smart Pedometer, Manual Pedometer, etc.)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, and Russia), Asia Pacific (China, Japan, and India), and RoW

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