

Pearlescent Pigment Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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Abstracts

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Pearlescent Pigment Market Trends and Forecast

The future of the pearlescent pigment market looks promising with opportunities in the paint & coating, food & beverage, personal care & cosmetic, and building & construction industries. The global pearlescent pigment market is expected to reach an estimated \$1.5 billion by 2028 with a CAGR of 4.2% from 2023 to 2028. The major drivers for this market are increasing demand for pigment-based cosmetic products and growing need for pearlescent pigment related to its sustainability and environmentally friendly nature.

Pearlescent Pigment Market by Product Type, Form, End Use Industry, and Region

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Pearlescent Pigment Market by Segments

Pearlescent Pigment Market by Segment

The study includes trends and forecast for the global pearlescent pigment market by product type, form, end use industry, and region, as follows:

Pearlescent Pigment Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Natural Pearlescence

Titanium-Dioxide Coated Mica

Ferric-Oxide Coated Mica

Others

Pearlescent Pigment Market by Form [Value (\$B) Shipment Analysis from 2017 to 2028]:

Powder Blend

Dispersion & Paste

Pearlescent Pigment Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Paint & Coatings

Food & Beverages

Personal Care & Cosmetics

Building & Construction

Others

Pearlescent Pigment Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Pearlescent Pigment Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, pearlescent pigment companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the pearlescent pigment companies profiled in this report include-

Kolortek

BASF SE

Sun Chemical Performance Pigments

L'Arca Srl

Geotech International

Pearlescent Pigment Market Insights

Lucintel forecasts that titanium-dioxide coated mica will remain the largest product type segment over the forecast period due to the increasing usage in paints and printing ink application owing to its intense brightness property.

Paint and coating is expected to remain the largest end use industry segment due to the extensive use of pearlescent pigment in the architectural coating application as it ensures durability, color stability, corrosion, and abrasion resistance.

APAC will remain the largest region due to the rising disposable income among the population, increasing usage of pigmented cosmetics for visual and beauty appearance, and significant rise in construction sector in the region.

Features of the Pearlescent Pigment Market

Market Size Estimates: Pearlescent pigment market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Pearlescent pigment market size by various segments, such as product type, form, end use industry, and region

Regional Analysis: Pearlescent pigment market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product types, forms, end use industries, and regions for the pearlescent pigment market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the pearlescent pigment market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the pearlescent pigment market size?

Answer: The global pearlescent pigment market is expected to reach an estimated \$1.5 billion by 2028.

Q2. What is the growth forecast for pearlescent pigment market?

Answer: The global pearlescent pigment market is expected to grow with a CAGR of 4.2% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the pearlescent pigment market?

Answer: The major drivers for this market are increasing demand for pigment-based cosmetic products and growing need for pearlescent pigment related to its sustainability and environment-friendly nature.

Q4. What are the major segments for pearlescent pigment market?

Answer: The future of the pearlescent pigment market looks promising with

opportunities in the paint & coating, food & beverage, personal care & cosmetic, and building & construction industries.

Q5. Who are the key pearlescent pigment companies?

Answer: Some of the key pearlescent pigment companies are as follows:

Kolortek

BASF SE

Sun Chemical Performance Pigments

L'Arca Srl

Geotech International

Q6. Which pearlescent pigment segment will be the largest in future?

Answer: Lucintel forecasts that titanium-dioxide coated mica will remain the largest product type segment over the forecast period due to the increasing usage in paints and printing ink application owing to its intense brightness property.

Q7. In pearlescent pigment market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the rising disposable income among the population, increasing usage of pigmented cosmetics for visual and beauty appearance, and significant rise in construction sector in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global pearlescent pigment market by product type (natural pearlescence, titanium-dioxide coated mica, ferric-oxide coated mica, and others), form (powder blend and dispersion

& paste), end use industry (paint & coatings, food & beverages, personal care & cosmetics, building & construction, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to pearlescent pigment market or related to pearlescent pigment companies, pearlescent pigment market size, pearlescent pigment market share, pearlescent pigment analysis, write Lucintel analyst at email:

helpdesk@lucintel.com we will be glad to get back to you soon.

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7.5: Geotech International

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