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Pasta Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Pasta Trends and Forecast

The future of the global pasta market looks promising with opportunities in the supermarket, hypermarket, discounter, independent small grocery, and online store markets. The global pasta market is expected to reach an estimated $21.3 billion by 2030 with a CAGR of 1.8% from 2024 to 2030. The major drivers for this market are increasing trend of adopting diverse cuisines and flavors and growing consumer preferences towards ready-to-cook food options.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Pasta by Segment

The study includes a forecast for the global pasta by product type, raw material, distribution channel, and region.

Pasta Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Dried Pasta

Chilled/Fresh Pasta

Canned/Preserved Pasta

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Others

Pasta Market by Raw Material [Shipment Analysis by Value from 2018 to 2030]:

Durum Wheat Semolina

Wheat

Mix

Barley

Rice

Maize

Others

Pasta Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets

Hypermarkets

Discounters

Independent Small Groceries

Online Stores

Others

Pasta Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

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Europe

Asia Pacific

The Rest of the World

List of Pasta Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies pasta companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the pasta companies profiled in this report include-

Barilla Holding

Grupo Ebro Puleva

Nestle

De Cecco

Makfa

Pasta Market Insights

Lucintel forecasts that dried pasta is expected to witness the highest growth over the forecast period due to its growing popularity among consumers owing to its long shelf life, easy storage, low cost, quick preparation time, and adaptability in matching with different sauces and seasonings.

Europe will remain the largest region over the forecast period due to augmenting trend of plant-based diets among population, growing exportation of Italian pasta to various countries, and expanding introduction of innovative pasta varieties by manufacturers in

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the region.

Features of the Global Pasta Market

Market Size Estimates: Pasta market size estimation in terms of value ($B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Pasta market size by product type, raw material, distribution channel, and region in terms of value ($B).

Regional Analysis: Pasta market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, raw materials, distribution channels, and regions for the pasta market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the pasta market.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

FAQ

Q1. What is the pasta market size?

Answer: The global pasta market is expected to reach an estimated $21.3 billion by 2030.

Q2. What is the growth forecast for pasta market?

Answer: The global pasta market is expected to grow with a CAGR of 1.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the pasta market?

Answer: The major drivers for this market are increasing trend of adopting diverse cuisines and flavors and growing consumer preferences towards ready-to-cook food

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options.

Q4. What are the major segments for pasta market?

Answer: The future of the pasta market looks promising with opportunities in the supermarket, hypermarket, discounter, independent small grocery, and online store markets.

Q5. Who are the key pasta market companies?

Answer: Some of the key pasta companies are as follows:

Barilla Holding

Grupo Ebro Puleva

Nestle

De Cecco

Makfa

Q6. Which pasta market segment will be the largest in future?

Answer: Lucintel forecasts that dried pasta is expected to witness the highest growth over the forecast period due to its growing popularity among consumers owing to its long shelf life, easy storage, low cost, quick preparation time, and adaptability in matching with different sauces and seasonings.

Q7. In pasta market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period due to augmenting trend of plant-based diets among population, growing exportation of Italian pasta to various countries, and expanding introduction of innovative pasta varieties by manufacturers in the region.

Q.8 Do we receive customization in this report?

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Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the pasta market by product type (dried pasta, chilled/fresh pasta, canned/preserved pasta, and others), raw material (durum wheat semolina, wheat, mix, barley, rice, maize, and others), distribution channel (supermarkets, hypermarkets, discounters, independent small groceries, online stores, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Pasta Market, Pasta Market Size, Pasta Market Growth, Pasta Market Analysis, Pasta Market Report, Pasta Market Share, Pasta Market Trends, Pasta Market Forecast, Pasta Companies, write Lucintel analyst at email:

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helpdesk@lucintel.com. We will be glad to get back to you soon.

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