

# Paraben Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the paraben market looks promising with opportunities in the personal care products, cosmetics, healthcare, and others. The global paraben market is expected to grow with a CAGR of xx%-xx% from 2020 to 2025. The major drivers for this market are increase in usage of triclosan in cosmetics, personal care, and healthcare products, increase in use of triclosan in medical devices as coatings on the surface of catheters, and expansion in the paints industry.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global paraben market report, please download the report brochure.

The study includes trends and forecast for the global paraben market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Methylparaben

Propylparaben

Butylparaben

Ethylparabe

Phenoxyethanol

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Pharmaceutical

Cosmetics and personal care

Food

Chemical industry

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Brazil

Some of the Paraben companies profiled in this report include Ueno Fine Chemicals, Gujarat Organics, Sharon Laboratories, Zhejiang Shengxiao, Jiangsu BVCO, Shandong Ailitong, Hangzhou Top. In this market, methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol are the major product types.

Lucintel forecasts that methylparaben product will remain the largest segment over the forecast period because it is highly used suitable for preservation of cosmetics.

Within this market, pharmaceutical, cosmetics and personal care, food, chemical industry, and others. Cosmetics will remain the largest segment by application type over the forecast period because of the anti-microbial properties and growing awareness about one's personal grooming.

Asia-Pacific is expected to witness the highest growth over the forecast period because of the rising disposable income of the people which is expected to surge the demand for cosmetic and processed food products which will drive the market in this region.

#### Features of the Global Paraben Market

Market Size Estimates: Global paraben market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global paraben market size by various segments, such as product type and application in terms of value.

**Regional Analysis:** Global parabenmarket breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product type, application, and region for the global paraben market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global paraben market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Parabenmarket by product type (methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol), application (pharmaceutical, cosmetics and personal care, food, chemical industry, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global Paraben market?

Q.5 What are the business risks and threats to the global Parabenmarket?

Q.6 What are emerging trends in this Parabenmarket and the reasons behind them?

Q.7 What are some changing demands of customers in this Parabenmarket?

Q.8 What are the new developments in this Parabenmarket? Which companies are leading these developments?

Q.9 Who are the major players in this Parabenmarket? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this Parabenmarket, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global

Parabenmarket?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol), Application (pharmaceutical, cosmetics and personal care, food, chemical industry, and others),

Regional Scope North America (United States, Canada, Mexico), Europe (United Kingdom, Germany, France, Italy, Spain), Asia Pacific (China, Japan, India, South Korean), ROW (Brazil )

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## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025**

3.1: Macroeconomic Trends and Forecast

3.2: Global Paraben Market Trends and Forecast

3.3: Global Paraben Market by Product Type

3.3.1: Methylparaben,

3.3.2: Propylparaben,

3.3.3: Butylparaben,

3.3.4: Ethylparaben,

3.3.5: Phenoxyethanol

3.4: Global Paraben Market by Application

3.4.1: Pharmaceuticals

3.4.2: Cosmetics and personal care

3.4.3: Food

3.4.4: Chemical Industry

3.4.5: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Global Paraben Market by Region

4.2: North American Paraben Market

4.2.1: Market by Product Type: methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol

4.2.2: Market by Application: pharmaceutical, cosmetics and personal care, food, chemical industry, and others

4.2.3: The United States Paraben Market

4.2.4: The Canadian Paraben Market

4.2.5: The Mexican Paraben Market

4.3: European ParabenMarket

4.3.1: Market by Product Type: methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol

4.3.2: Market by Application: pharmaceutical, cosmetics and personal care, food, chemical industry, and others

4.3.3: The United Kingdom Paraben Market

4.3.4: The German Paraben Market

4.3.5: The French Paraben Market

4.3.6: The Italian Paraben Market

4.3.7: The Spanish Paraben Market

4.4: APAC Vitamin Market

4.4.1: Market by Product Type: methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol

4.4.2: Market by Application: pharmaceutical, cosmetics and personal care, food, chemical industry, and others

4.4.3: The Chinese Paraben Market

4.4.4: The Japanese Paraben Market

4.4.5: The Indian Paraben Market

4.4.6: The Australian Paraben Market

4.5: ROW Paraben Market

4.5.1: Market by Product Type: methylparaben, propylparaben, butylparaben, ethylparaben, and phenoxyethanol

4.5.2: Market by Application: pharmaceutical, cosmetics and personal care, food, chemical industry, and others

## **5. COMPETITOR ANALYSIS**

5.1: Market Share Analysis

5.2: Product Portfolio Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

## **6. COST STRUCTURE ANALYSIS**

6.1: Cost of Goods Sold

6.2: SG&A

6.3: EBITDA Margin

## **7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

## 7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global ParabenMarket by Product Type

7.1.2: Growth Opportunities for the Global ParabenMarket by Application

7.1.3: Growth Opportunities for the Global ParabenMarket by Region

## 7.2: Emerging Trends in the Global ParabenMarket

### 7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global ParabenMarket

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Paraben Market

7.3.4: Certification and Licensing

## **8. COMPANY PROFILES OF LEADING PLAYERS**

8.1: Uen Fine Chemicals

8.2: Gujarat Organics

8.3: Sharon Laboratories

8.4: Zhejiang Shengxiao

8.5: Jiangsu BVCO

8.6: Shandong Ailitong

8.7: Hangzhou Top



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