

Paper Diagnostic Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global paper diagnostic market looks promising with opportunities in clinical diagnostics food quality testing and environmental monitoring applications. The global paper diagnostic market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major drivers for this market are rising prevalence of infectious diseases & cancer, surge in demand for point-of-care & in-vitro diagnostics, and increasing investment in research and development.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global paper diagnostic market report, please download the report brochure.

In this market, lateral flow assays is the largest product of paper diagnostic, whereas home healthcare is the largest end use. Growth in various segments of the paper diagnostic market are given below:

The study includes trends and forecast for the global paper diagnostic market by product, device, application, end user, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Lateral Flow Assays

Dipsticks

Paper-Based Microfluidics Devices

By Device [Value (\$ Million) shipment analysis for 2014 – 2025]:

Diagnostic Devices

Monitoring Devices

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Clinical Diagnostics

Cancer

Infectious Diseases

Other

Food Quality Testing

Environmental Monitoring

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Assisted Living Healthcare Facilities

Home Healthcare

Hospital and Clinics

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the paper diagnostics companies profiled in this report include Arkray, Acon Laboratories, Abbott Laboratories, Bio-Rad Laboratories, Abcam, Chembio Diagnostic Systems, FFEI Life Science, Navigene Genetic Science, Creative Diagnostics, and Siemens Healthcare.

Lucintel forecasts that lateral flow assays will remain the largest product segment over the forecast period due to its wide application in disease diagnostics and its features, such as robust & rapid results, sensitivity, ease of use, and cost efficiency.

Within this market, home healthcare will remain the largest end user segment over the

forecast period due to increasing awareness of paper diagnostic benefits and increasing demand for nanomaterials & biomolecules.

North America will remain the largest region over the forecast period due to increasing demand for self-testing devices and presence of well-established healthcare infrastructure in the region.

Features of the Global Paper Diagnostic Market

Market Size Estimates: Global paper diagnostic market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global paper diagnostic market size by various segments, such as product, device, application, and end user in terms of value.

Regional Analysis: Global paper diagnostic market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, device, application, end user, and region for the global paper diagnostic market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global paper diagnostic market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global paper diagnostic market by product (lateral flow assays, dipsticks, and paper-based microfluidics devices), device (diagnostic devices and monitoring devices), application (clinical diagnostics (cancer, infectious diseases, and other), food quality testing, and environmental monitoring), end user (assisted living healthcare facilities, home healthcare, hospital and clinics, and others), and region (North America, Europe,

Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global paper diagnostic market?

Q.5 What are the business risks and threats to the global paper diagnostic market?

Q.6 What are the emerging trends in this paper diagnostic market and the reasons behind them?

Q.7 What are some changing demands of customers in this paper diagnostic market?

Q.8 What are the new developments in this paper diagnostic market? Which companies are leading these developments?

Q.9 Who are the major players in this paper diagnostic market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this paper diagnostic market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global paper diagnostic market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product (Lateral Flow Assays, Dipsticks, and Paper-Based Microfluidics Devices), Device (Diagnostic Devices and Monitoring Devices), Application (Clinical Diagnostics, Food Quality Testing, and Environmental Monitoring), and End User (Assisted Living Healthcare Facilities, Home Healthcare, Hospital and Clinics, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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