

Packaged Kale Chip Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/PA6B8DF01D68EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: PA6B8DF01D68EN

Abstracts

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Packaged Kale Chip Trends and Forecast

The future of the global packaged kale chip market looks promising with opportunities in the supermarkets & hypermarkets, health food stores, convenience stores, and online retailers markets. The global packaged kale chip market is expected to reach an estimated \$0.8 billion by 2030 with a CAGR of 15.8% from 2024 to 2030. The major drivers for this market are increase in the global vegan community and rising importance of e-commerce.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Packaged Kale Chip by Segment

The study includes a forecast for the global packaged kale chip by type, application, and region.

Packaged Kale Chip Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Chips or Crisps

Extruded Snacks

Packaged Kale Chip Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Health Food Stores

Convenience Stores

Online Retailers

Others

Packaged Kale Chip Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Packaged Kale Chip Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies packaged kale chip companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the packaged kale chip companies profiled in this report include-

Brad's Raw Foods

Made in Nature

Rhythm Superfoods

Healthy Crunch

General Mills

Vermont Kale Chips

The Kale Factory

Packaged Kale Chip Market Insights

Lucintel forecasts that chips or crisps is expected to witness higher growth over the forecast period.

Within this market, supermarkets & hypermarkets will remain the largest segment due to its wider accessibility.

North America will remain the largest region over the forecast period due to increasing demand for low-calorie vegetable-based chips and rising awareness towards the health benefits of packaged kale chips in the region.

Features of the Global Packaged Kale Chip Market

Market Size Estimates: Packaged kale chip market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Packaged kale chip market size by type, application, and region in terms of value (\$B).

Regional Analysis: Packaged kale chip market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications,

and regions for the packaged kale chip market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the packaged kale chip market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the packaged kale chip market size?

Answer: The global packaged kale chip market is expected to reach an estimated \$0.8 billion by 2030.

Q2. What is the growth forecast for packaged kale chip market?

Answer: The global packaged kale chip market is expected to grow with a CAGR of 15.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the packaged kale chip market?

Answer: The major drivers for this market are increase in the global vegan community and rising importance of e-commerce.

Q4. What are the major segments for packaged kale chip market?

Answer: The future of the packaged kale chip market looks promising with opportunities in the supermarkets & hypermarkets, health food stores, convenience stores, and online retailers markets.

Q5. Who are the key packaged kale chip market companies?

Answer: Some of the key packaged kale chip companies are as follows:

Brad's Raw Foods

Made in Nature

Rhythm Superfoods

Healthy Crunch

General Mills

Vermont Kale Chips

The Kale Factory

Q6. Which packaged kale chip market segment will be the largest in future?

Answer: Lucintel forecasts that chips or crisps is expected to witness higher growth over the forecast period.

Q7. In packaged kale chip market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing demand for low-calorie vegetable-based chips and rising awareness towards the health benefits of packaged kale chips in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the packaged kale chip market by type (chips or crisps and extruded snacks), application (supermarkets & hypermarkets, health food stores, convenience stores, online retailers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Packaged Kale Chip Market, Packaged Kale Chip Market Size, Packaged Kale Chip Market Growth, Packaged Kale Chip Market Analysis, Packaged Kale Chip Market Report, Packaged Kale Chip Market Share, Packaged Kale Chip Market Trends, Packaged Kale Chip Market Forecast, Packaged Kale Chip Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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