

# **OWS Open Ear Headphone Market Report: Trends, Forecast and Competitive Analysis to 2030**

<https://marketpublishers.com/r/OD3AF436880CEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: OD3AF436880CEN

## **Abstracts**

2 – 3 business days after placing order

### **OWS Open Ear Headphone Trends and Forecast**

The future of the global OWS open ear headphone market looks promising with opportunities in the adult and child markets. The global OWS open ear headphone market is expected to grow with a CAGR of 8.0% from 2024 to 2030. The major drivers for this market are rising demand for ambient sound awareness, growing popularity of fitness activities and sports, and technological advancements in audio quality and connectivity.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### **OWS Open Ear Headphone by Segment**

The study includes a forecast for the global OWS open ear headphone by type, application, and region.

OWS Open Ear Headphone Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Air Conduction Earphones

Bone Conduction Earphones

OWS Open Ear Headphone Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Adult

Child

OWS Open Ear Headphone Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of OWS Open Ear Headphone Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies OWS open ear headphone companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the OWS open ear headphone companies profiled in this report include-

SHOKZ

NANK

BOSE

Oladance

SONY

1MORE

Cleer Audio

QCY

BoCo

Sanag

## OWS Open Ear Headphone Market Insights

Lucintel forecasts that air conduction earphone is expected to witness higher growth over the forecast period.

Within this market, adult is expected to witness higher growth.

APAC is expected to witness the highest growth over the forecast period.

## Features of the Global OWS Open Ear Headphone Market

Market Size Estimates: OWS open ear headphone market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: OWS open ear headphone market size by type, application, and region in terms of value (\$B).

Regional Analysis: OWS open ear headphone market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the OWS open ear headphone market.

Strategic Analysis: This includes M&A, new product development, and competitive

landscape of the OWS open ear headphone market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for OWS open ear headphone market?

Answer: The global OWS open ear headphone market is expected to grow with a CAGR of 8.0% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the OWS open ear headphone market?

Answer: The major drivers for this market are rising demand for ambient sound awareness, growing popularity of fitness activities and sports, and technological advancements in audio quality and connectivity.

Q3. What are the major segments for OWS open ear headphone market?

Answer: The future of the global OWS open ear headphone market looks promising with opportunities in the adult and child markets.

Q4. Who are the key OWS open ear headphone market companies?

Answer: Some of the key OWS open ear headphone companies are as follows:

SHOKZ

NANK

BOSE

Oladance

SONY

1MORE

Cleer Audio

QCY

BoCo

Sanag

Q5. Which OWS open ear headphone market segment will be the largest in future?

Answer: Lucintel forecasts that air conduction earphone is expected to witness higher growth over the forecast period.

Q6. In OWS open ear headphone market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the OWS open ear headphone market by type (air conduction earphones and bone conduction earphones), application (adult and child), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to OWS Open Ear Headphone Market, OWS Open Ear Headphone Market Size, OWS Open Ear Headphone Market Growth, OWS Open Ear Headphone Market Analysis, OWS Open Ear Headphone Market Report, OWS Open Ear Headphone Market Share, OWS Open Ear Headphone Market Trends, OWS Open Ear Headphone Market Forecast, OWS Open Ear Headphone Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL OWS OPEN EAR HEADPHONE MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global OWS Open Ear Headphone Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global OWS Open Ear Headphone Market by Type

3.3.1: Air Conduction Earphones

3.3.2: Bone Conduction Earphones

3.4: Global OWS Open Ear Headphone Market by Application

3.4.1: Adult

3.4.2: Child

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global OWS Open Ear Headphone Market by Region

4.2: North American OWS Open Ear Headphone Market

4.2.1: North American OWS Open Ear Headphone Market by Type: Air Conduction Earphones and Bone Conduction Earphones

4.2.2: North American OWS Open Ear Headphone Market by Application: Adult and Child

4.3: European OWS Open Ear Headphone Market

4.3.1: European OWS Open Ear Headphone Market by Type: Air Conduction Earphones and Bone Conduction Earphones

4.3.2: European OWS Open Ear Headphone Market by Application: Adult and Child

4.4: APAC OWS Open Ear Headphone Market

4.4.1: APAC OWS Open Ear Headphone Market by Type: Air Conduction Earphones and Bone Conduction Earphones

4.4.2: APAC OWS Open Ear Headphone Market by Application: Adult and Child

#### 4.5: ROW OWS Open Ear Headphone Market

4.5.1: ROW OWS Open Ear Headphone Market by Type: Air Conduction Earphones and Bone Conduction Earphones

4.5.2: ROW OWS Open Ear Headphone Market by Application: Adult and Child

### **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global OWS Open Ear Headphone Market by Type

6.1.2: Growth Opportunities for the Global OWS Open Ear Headphone Market by Application

6.1.3: Growth Opportunities for the Global OWS Open Ear Headphone Market by Region

6.2: Emerging Trends in the Global OWS Open Ear Headphone Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global OWS Open Ear Headphone Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global OWS Open Ear Headphone Market

6.3.4: Certification and Licensing

### **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: SHOKZ

7.2: NANK

7.3: BOSE

7.4: Oladance

7.5: SONY

7.6: 1MORE

7.7: Cleer Audio

7.8: QCY

7.9: BoCo

7.10: Sanag



## I would like to order

Product name: OWS Open Ear Headphone Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/OD3AF436880CEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OD3AF436880CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

