

Organic Cereal Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Organic Cereal Trends and Forecast

The future of the global organic cereal market looks promising with opportunities in the conventional organic cereal and gluten-free organic cereal markets. The global organic cereal market is expected to reach an estimated \$12.9 billion by 2030 with a CAGR of 5.8% from 2024 to 2030. The major drivers for this market are growing customer requirement for organic and natural goods and increasing interest in organic farming methods.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Organic Cereal by Segment

The study includes a forecast for the global organic cereal by source, category, distribution channel, and region.

Organic Cereal Market by Source [Shipment Analysis by Value from 2018 to 2030]:

Wheat

Barley

Oats

Blended

Others

Organic Cereal Market by Category [Shipment Analysis by Value from 2018 to 2030]:

Conventional Organic Cereals

Gluten-Free Organic Cereals

Organic Cereal Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Store-Based

Non-Store-Based

Others

Organic Cereal Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Organic Cereal Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value

chain. With these strategies organic cereal companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the organic cereal companies profiled in this report include-

Kellogg

General Mills

The Hain Celestial Group

Organic India

EcoFarms

Cereal Partners Worldwide

Nestl?

Bagrry's India

B&G Foods

Marico

Organic Cereal Market Insights

Lucintel forecasts that oat is expected to witness the highest growth over the forecast period.

Within this market, conventional organic cereal is expected to witness higher growth over the forecast period.

North America is expected to witness the highest growth over the forecast period.

Features of the Global Organic Cereal Market

Market Size Estimates: Organic cereal market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Organic cereal market size by source, category, distribution channel, and region in terms of value (\$B).

Regional Analysis: Organic cereal market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different sources, categories, distribution channels, and regions for the organic cereal market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the organic cereal market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the organic cereal market size?

Answer: The global organic cereal market is expected to reach an estimated \$12.9 billion by 2030.

Q2. What is the growth forecast for organic cereal market?

Answer: The global organic cereal market is expected to grow with a CAGR of 5.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the organic cereal market?

Answer: The major drivers for this market are growing customer requirement for organic and natural goods and increasing interest in organic farming methods.

Q4. What are the major segments for organic cereal market?

Answer: The future of the organic cereal market looks promising with opportunities in the conventional organic cereal and gluten-free organic cereal markets.

Q5. Who are the key organic cereal market companies?

Answer: Some of the key organic cereal companies are as follows:

Kellogg

General Mills

The Hain Celestial Group

Organic India

EcoFarms

Cereal Partners Worldwide

Nestl?

Bagrry's India

B&G Foods

Marico

Q6. Which organic cereal market segment will be the largest in future?

Answer: Lucintel forecasts that oat is expected to witness the highest growth over the forecast period.

Q7. In organic cereal market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the organic cereal market by source (wheat, barley, oats, blended, and others), category (conventional organic cereals and gluten-free organic cereals), distribution channel (store-based, non-store-based, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Organic Cereal Market, Organic Cereal Market Size, Organic Cereal Market Growth, Organic Cereal Market Analysis, Organic Cereal Market Report, Organic Cereal Market Share, Organic Cereal Market Trends, Organic Cereal Market Forecast, Organic Cereal Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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