

Orange Juice Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 - 3 business days after placing order

Orange Juice Trends and Forecast

The future of the global orange juice market looks promising with opportunities in the supermarket & hypermarket, convenience store, specialty food store, and online retail markets. The global orange juice market is expected to reach an estimated \$18.7 billion by 2030 with a CAGR of 3.5% from 2024 to 2030. The major drivers for this market are increasing investments in research and development, especially in developed and developing nations, greater knowledge of orange juice's health advantages, and surge in food processing technology.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Orange Juice by Segment

The study includes a forecast for the global orange juice by storage requirement, products, distribution channel, and region.

Orange Juice Market by Storage Requirement [Shipment Analysis by Value from 2018 to 2030]:

Normal Temperature

Chilled

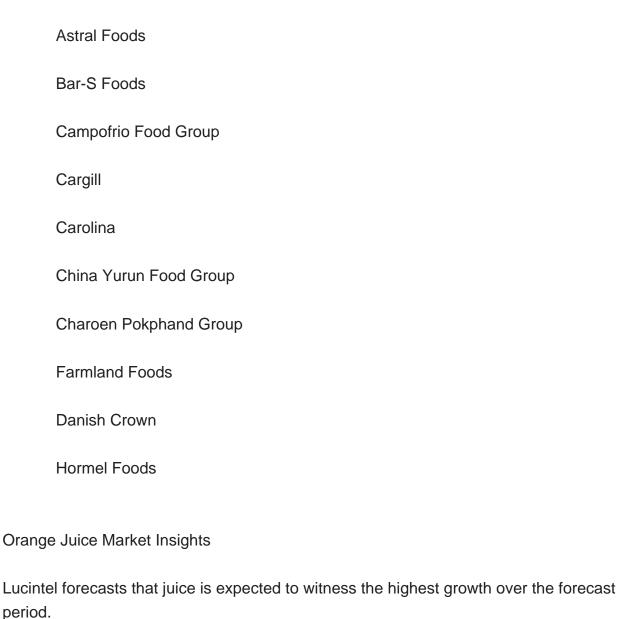


Orange Juice Market by Products [Shipment Analysis by Value from 2018 to 2030]:
Juice
Nectar
Still Drinks
Orange Juice Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:
Supermarkets & Hypermarkets
Convenience Stores
Specialty Food Stores
Online Retail
Orange Juice Market by Region [Shipment Analysis by Value from 2018 to 2030]:
North America
Europe
Asia Pacific
The Rest of the World
List of Orange Juice Companies
Companies in the market compete on the basis of product quality offered. Major player

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value



chain. With these strategies orange juice companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the orange juice companies profiled in this report include-



Within this market, supermarkets and hypermarkets will remain the largest segment.

North America is expected to witness the highest growth over the forecast period due to growing demand for healthier substitutes such cold-pressed juices and fruit and vegetable blends, as well as rising awareness among consumers and the adoption of good eating practices in this area.

Features of the Global Orange Juice Market



Market Size Estimates: Orange juice market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Orange juice market size by storage requirement, products, distribution channel, and region in terms of value (\$B).

Regional Analysis: Orange juice market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different storage requirement, products, distribution channel, and regions for the orange juice market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the orange juice market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the market size for orange juice market?

Answer: The global orange juice market is expected to expected to reach an estimated \$18.7 billion by 2030.

Q2. What is the growth forecast for orange juice market?

Answer: The global orange juice market is expected to grow with a CAGR of 3.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the orange juice market?

Answer: The major drivers for this market are increasing investments in research and development, especially in developed and developing nations, greater knowledge of orange juice's health advantages, and surge in food processing technology.

Q4. What are the major segments for orange juice market?



Answer: The future of the global orange juice market looks promising with opportunities in the supermarket & hypermarket, convenience store, specialty food store, and online retail markets.

Q5. Who are the key orange juice market companies?

Answer: Some of the key orange juice companies are as follows:

Astral Foods

Bar-S Foods

Campofrio Food Group

Cargill

Carolina

China Yurun Food Group

Charoen Pokphand Group

Farmland Foods

Danish Crown

Hormel Foods

Q6. Which orange juice market segment will be the largest in future?

Answer: Lucintel forecasts that juice is expected to witness the highest growth over the forecast period.

Q7. In orange juice market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period due to growing demand for healthier substitutes such cold-pressed juices and



fruit and vegetable blends, as well as rising awareness among consumers and the adoption of good eating practices in this area.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the orange juice market by storage requirement (normal temperature and chilled), products (juice, nectar, and still drinks), distribution channel (supermarkets & hypermarkets, convenience stores, specialty food stores, and online retail), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?



For any questions related to Orange Juice Market, Orange Juice Market Size, Orange Juice Market Growth, Orange Juice Market Analysis, Orange Juice Market Report, Orange Juice Market Share, Orange Juice Market Trends, Orange Juice Market Forecast, Orange Juice Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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7.8: Farmland Foods

7.9: Danish Crown

7.10: Hormel Foods



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