

Opportunity Assessment for Composite Materials in Global Boating Industry 2015-2020

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Abstracts

Composite shipments in the global boat market are expected to grow to \$1, 451 million by 2020. The major drivers for composites in the global boat market are low cost of materials, weight reduction, corrosion resistance, high replacement rate, changes in technologies, boat size increase, and high net-worth population increase.

Lucintel, a leading global management consulting and market research firm, has analyzed the composites market by segment and has come up with a comprehensive research report, "Opportunity Assessment for Composite Materials in Global Boating Industry 2015-2020". This report provides an analysis of the global boat market, including an analysis of market trend, competitive landscape, company profiles, emerging trend, and key drivers of industry growth. The study also includes trends and forecasts for the global boat market through 2020, segmented by engine type, type of materials, and by region which are listed below.

Global boat composites market by type of materials used- Advanced Composites
Commodity Composites

Global boat composites market by engine type- Sailboat Inboard & Sterndrive Outboard
Others

Global boat composites market by region- NA Europe APAC Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that composites in the global boat market will experience good growth during 2015-2020. Ashland, Reichhold, Hexcel, Owens Corning, DSM, and PPG are some of the major suppliers of composite materials to this industry. Regular innovation of products is very important for

companies to sustain their successful position in the market.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need. This is a vital reference guide for boat builders (OEMs), boat part builders, investors, researchers, executives, distributors and many more, who are dealing with the boat market. Some of the features of this market report are:

Global boat market intelligence with special emphasis on various types of boats, boat makes, manufacturing processes and materials used. Market size estimates in terms of \$ value and number of units of various types of boats in the boat industry. Regional analysis: Boat market breakdown (\$ and units estimates) by region such as North America, Europe and Rest of The World and by countries Competitive analysis: Market share of the industry leaders in the global boat industry as well as in various regions of the world Trend (2009-2014) and forecast (2015-2020) in terms of dollar shipment and units delivered for the total boat market and also by type of boats Composite materials shipment (M lbs and \$M) in global boat market, in various regions and in various types of boats. Raw Materials Analysis composite materials shipment (M lbs and \$M) by type of reinforcement and resin for the boat industry Manufacturing process analysis composite materials shipment by type of manufacturing processes in the boat industry Trends (2008-2013) and forecasts (2014-2019) in composite materials shipment (M lbs and \$M) for various types of boats in the boat industry.

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